

RFP AWARD RECOMMENDATION

CITY OF RIVERSIDE
Finance Department

DATE SUBMITTED: 09/16/2025

RFP NO.	RFP TITLE	DEPARTMENT/DIVISION
2418	Documentary Film Production Services	MUSEUM
		DATE RFP OPENED
		11/09/2025
PROPOSALS RECEIVED (10)		INVITATIONS ISSUED (Online)

PROPOSERS	CITY	EVALUATION RANKING
Holden Films, LLC	Palm Springs, CA	<u>1</u>
Fire Starter Studios, LLC	Santa Clarita, CA	2
VideoVets	Hughson, CA	3
336 Productions, LLC	Costa Mesa, CA	4
The Safe Community Project	Huntington Beach, CA	5
Fiat Luxx	Sacramento, CA	6
*Black Diamond Pictures, Inc.	Santa Barbara, CA	
*InterSection Films	Los Angeles, CA	
*Flash Cuts Inc	Los Angeles, CA	
*57TH ST Media LLC	Silver Spring, MD	

*Vendors were deemed unresponsive due to not meeting the minimum requirements of the Request for Proposals.

RFP DESCRIPTION: The City is seeking a qualified entity or individual ("Company") to provide production services for a documentary film about the process of rehabilitating the National Historic Landmark Harada House and the story that lies behind the historic designation of the site.

RFP Recommended For Award (Includes Sales Tax) ☐ 10% Surety Included ☒ Contract
☒ 10% Surety not required ☒ Purchase Order

Best Ranking Proposer

Amount of Award

Holden Films, LLC

\$160,000

COMMENTS:

The Museum Department has evaluated all proposals received and is requesting that award be made to the best overall solution based on the evaluation process. The Purchasing Division concurs that the action to award is in compliance with Purchasing Resolution 24101.

Submitted by: Jennifer McCoy

Purchasing Manager

Date: 08/01/2025