



RIVERSIDE COMMUNITY SERVICES FOUNDATION – ANNUAL UPDATE

Presented By: Deborah Macias, President

Park and Recreation Commission
November 20, 2023

BACKGROUND

August 2007 - Department established the Riverside Community Services Foundation

California non-profit public benefit corporation, 501(c)(3)

Raise and manage funds to assist the Department in improving recreational and community services to citizens of Riverside.

PURPOSE

The specific purposes of this Foundation are:

- a) To aid, sponsor, promote, advance, and assist in the provision, development, and maintenance of public parks, recreation, and community services in the City of Riverside;
- b) to engage in any other activities in furtherance of the purposes for which the Foundation is formed; and,
- c) to receive, invest and utilize funds and property acquired through the solicitation of contributions, donations, grants, gifts, bequests and the like for the purposes for which the Foundation is formed.

THE TEAM

BOARD

- **President** – Deborah Macias
- **Vice President** – Brando Crozier
- **Secretary** – Jessica Ochoa
- **Treasurer** – Mayra Ocampo
- **Designated Director** – Jerry Hurley
- **Elected Director** – Tiffany Serrato
- **Elected Director** – Mindy Griffith

SUPPORTING STAFF

- **Director** - Pamela Galera
- **Deputy Director** - Noemi Lopez
- **Deputy Director** - Randy McDaniel



HOW WE SUPPORT THE DEPARTMENT

- Baskets for Spring Eggstravaganza
- Booth at National Night Out
- Community Engagement Incentives
- Game Truck during Summer Day Camps
- Delivery of Friendly Stars' Commodity Boxes
- MC, Stage, and Lighting for Summer Concerts
- Table at Mayor's State of the City
- Gifts for Department Christmas Gathering



FUNDRAISING EFFORTS



1. Summer Concerts Beer Garden
2. I.E. Brewers Guild Beer Fest
3. Donations
4. Merchandise Sales
- 5. UPCOMING GALA**



Q & A

