



Small Business: The Heart of Riverside's Economy

- Drives local economic growth & jobs
- Activates community & placemaking
- Strengthens resilience & expands opportunity
- Riverside's economy is built on the strength of its small businesses and entrepreneurs.



National Small Business Week

May 3-9, 2026



A time to celebrate the small businesses that energize our community



Highlighted opportunities and hosted workshops, resources & programs to support entrepreneurs



Recognizes the businesses that make Riverside thrive

EMPOWERING SMALL BUSINESS GROWTH



- The Economic Development team is partnered with the OCIE SBDC to host co-branded workshop opportunities.
- Sessions supported small business success, funding readiness, and growth.
- Topics included access to capital and federal certification pathways with SBA.
- April's "Walk to Talk" featured The Pilates Circle, a Riverside small business, connecting owners and the community to network, share ideas, collaborate, and market their businesses.

Celebrating Riverside's Small Business Spirit



- Economic Development spotlighted a local small business, sharing a short video on why they chose Riverside and their role in the local entrepreneurial community.
- During May 3–9, the community was encouraged to shop local and earned 50% in rewards through Riverside Rewards at participating businesses.



Recomendation

That the EDC Committee receive and file the Small Business Week: May 3-9, 2026 and present a certification of recognition honoring Small Business Week.

Thank you!



