



WHEEL FUN RENTALS

Parks, Recreation and Community Services Department

Park and Recreation Commission
August 18, 2025

UNSOLICITED LETTER – WHEEL FUN RENTALS

- Proposed year-round Pedal Boat, Bike and Kayak Rentals at Fairmount Park
- Opportunity to activate Fairmount Park and enhance park amenities



PROPOSAL

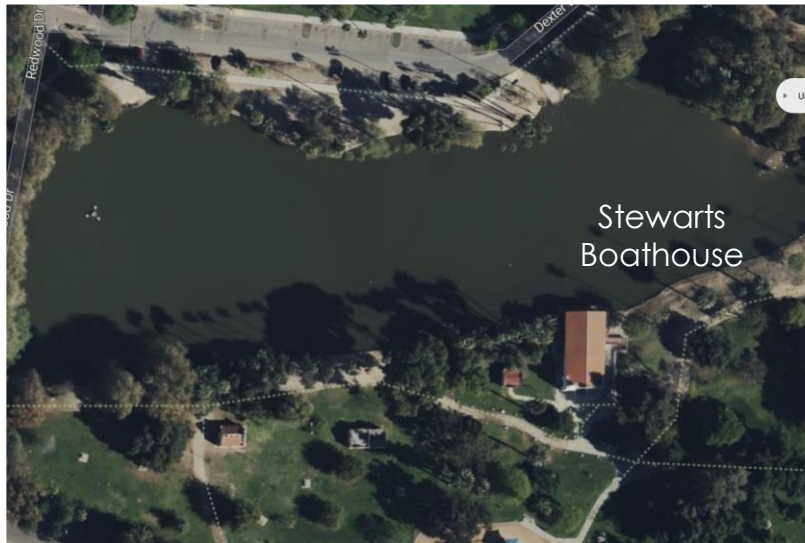
- **Revenue Share Structure:**

- Guaranteed 10% of gross revenue under \$150,000
- 15% of gross revenue over \$150,000
- Minimum ANNUAL guarantee of \$15,000 (whichever is greater)



- **Timeline:** Operational within 45 days of agreement execution

- **Concessionaire Investment:** \$200,000 for a brand-new fleet of Pedal boats and bikes.



Hourly Rates		
 Surrey \$30	 Deuce Coupe \$30	 Double Surrey \$40
 Quad Sport \$15	 Swan Boat Adult \$12 per person Child \$7 per person (17 yrs & Under)	 Chopper \$15
 Double Kayak \$25		 Single Kayak \$16

BENEFITS

**Year-round operations
with additional
programs.**

**Turn-key program
featuring pedal boats
& specialty cycles**

37 years in service
and works with 40
parks across the
country

**Inclusive for all ages
and physical abilities**

**•Full-service management:
equipment maintenance,
operations and marketing,
safety management and
liability coverage**



CREATING MEMORIES THAT LAST A LIFETIME



Thank You!