



# Mobility and Infrastructure Committee Memorandum

*City of Arts & Innovation*

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**TO: MOBILITY AND INFRASTRUCTURE COMMITTEE**                      **DATE: JUNE 11, 2026**

**FROM: PUBLIC WORKS DEPARTMENT**                      **WARDS: ALL**

**SUBJECT: CLEAN CALIFORNIA COMMUNITY DESIGNATION SIGNAGE**

**ISSUE:**

To provide the Mobility & Infrastructure Committee with an overview of the Clean California Community designation awarded to the City of Riverside and to request review of the associated signage.

**RECOMMENDATION:**

That the Mobility and Infrastructure Committee review the Clean California Community designation signage and provide direction regarding the installation of these signs.

**BACKGROUND:**

The Clean California Community designation is a free, statewide recognition program administered by the California Department of Transportation (Caltrans). The program highlights municipalities, neighborhoods, and community groups that demonstrate a sustained commitment to maintaining clean, litter-free environments. Communities earn the designation by signing a pledge and meeting program criteria focused on beautification, litter prevention, cleanup activities, and environmental education.

**DISCUSSION:**

The Clean California Community designation program promotes civic pride and long-term environmental stewardship by recognizing jurisdictions that demonstrate a sustained commitment to cleanliness and beautification. Open to cities, counties, neighborhoods, school districts, military installations, and nonprofit organizations, the program provides designated communities with official signage, educational materials, cleanup kits, and priority access to certain state grants.

To qualify, participants must meet program criteria and show a commitment to reducing litter, enhancing public spaces, and creating a cleaner, greener California. The City of Riverside, through its ongoing programs and partnership with Keep Riverside Clean & Beautiful (KRCB), met these requirements by conducting ongoing community cleanups, engaging schools and community groups in litter-prevention education, installing and maintaining anti-litter infrastructure, partnering with local businesses, installing cigarette-collection receptacles, hosting

collection drives for hard-to-recycle and bulky items, implementing beautification initiatives such as tree plantings and public art, and maintaining a long-term strategy for community cleanliness. These efforts resulted in Riverside’s designation as a Clean California Community.

KRCB submitted the application on behalf of the City, completed the required pledge, and provided documentation demonstrating compliance with program criteria. Caltrans subsequently notified KRCB that the City of Riverside has been officially designated as a Clean California Community.

As part of the designation benefits, the City received official Clean California Community signage. A total of seven signs have been produced and are planned for installation, with one sign to be placed within each of the City’s seven wards as listed in Table 1.

Table 1 – Proposed Sign Locations

| Location                      | Address                  | Ward |
|-------------------------------|--------------------------|------|
| Reid Park                     | 701 Orange Street        | 1    |
| Hunter Hobby Park             | 1401 Iowa Avenue         | 2    |
| Nichols Park                  | 5505 Dewey Avenue        | 3    |
| Arlington Heights Sports Park | 9401 Cleveland Avenue    | 4    |
| Arlington Park                | 3860 Van Buren Boulevard | 5    |
| Bryant Park                   | 7950 Philbin Avenue      | 6    |
| Rutland Park                  | 7000 Rutland Avenue      | 7    |

Precise sign placement will vary following Engineering and Parks Department review.

**FISCAL IMPACT:**

The total fiscal impact of this action is \$500.80. Sufficient funds are budgeted and available in the General Fund, Public Works Street Maintenance, Signing Supplies account number 4110100-424143.

Prepared by: Alex Rendon, Principal Management Analyst  
 Approved by: Nathan Mustafa, Interim Public Works Director  
 Certified as to availability of funds: Julie Nemes, Interim Finance Director  
 Approved by: Kris Martinez, Assistant City Manager  
 Approved as to form: Rebecca McKee-Reimbold, Interim City Attorney

Attachments:

1. Clean California Community Sign Design
2. Clean California Community Sign FAQ
3. Presentation