



STRATEGIC PRIORITIES

The Riverside City Council adopted **six Strategic Priorities** and associated Indicators and Goals for each priority on October 20, 2020. The Strategic Priorities are listed below in alphabetical order. It should not be interpreted that a priority early in the list is of greater priority than one later in the list.



Arts, Culture and Recreation

Provide diverse community experiences and personal enrichment opportunities for people of all ages.

INDICATORS

- Lifelong Learning
- Shared Uses and Partnerships
- Arts and Cultural Opportunities
- Access to Parks, Trails and Open Spaces
- Programs and Amenities

GOALS

- 1.1.** Strengthen Riverside's portfolio of arts, culture, recreation, senior, and lifelong learning programs and amenities through expanded community partnerships, shared use opportunities, and fund development.
- 1.2.** Enhance equitable access to arts, culture and recreational service offerings and facilities.
- 1.3.** Improve parks, recreational amenities, open space, and trail development, and fulfill critical lifecycle and facility maintenance needs.
- 1.4.** Prioritize safety at parks, trails, arts, cultural and recreational facilities.
- 1.5.** Support programs and amenities to further develop literacy, health, and education of children, youth and seniors throughout the community.



Community Well-Being

Ensure safe and inclusive neighborhoods where everyone can thrive.

INDICATORS

- Housing Supply & Attainability
- Public Safety
- Public Health
- Placemaking
- Homelessness
- Household Resilience

GOALS

- 2.1. Facilitate the development of a quality and diverse housing supply that is available and affordable to a wide range of income levels.
- 2.2. Collaborate with partner agencies to improve household resiliency and reduce the incidence and duration of homelessness.
- 2.3. Strengthen neighborhood identities and improve community health and the physical environment through amenities and programs that foster an increased sense of community and enhanced feelings of pride and belonging citywide.
- 2.4. Support programs and innovations that enhance community safety, encourage neighborhood engagement, and build public trust.
- 2.5. Foster relationships between community members, partner organizations, and public safety professionals to define, prioritize, and address community safety and social service needs.
- 2.6. Strengthen community preparedness for emergencies to ensure effective response and recovery.



Economic Opportunity

Champion a thriving, enduring economy that provides opportunity for all.

INDICATORS

- Workforce Development
- Business Development and Success
- Local Investment
- Regional Partnerships
- Economic Mobility

GOALS

- 3.1.** Facilitate partnerships and programs to develop, attract and retain innovative business sectors.
- 3.2.** Work with key partners in implementing workforce development programs and initiatives that connect local workers with high quality employment opportunities and provide access to education and training in Riverside.
- 3.3.** Cultivate a business climate that welcomes innovation, entrepreneurship and investment.
- 3.4.** Collaborate with key partners to implement policies and programs that promote local business growth and ensure equitable opportunities for all.
- 3.5.** Lead public-private partnerships to build resources and grow the capacity of the local food system.



Environmental Stewardship

Champion proactive and equitable climate solutions based in science to ensure clean air, safe water, a vibrant natural world, and a resilient green new economy for current and future generations.

INDICATORS

- Water Quality, Supply, Efficiency & Reliability
- Climate Resiliency, Carbon Footprint & Air Quality
- Usage, Condition & Quality of Public Lands
- Local Food System Vitality
- Environmental Justice
- Renewable Resource Usage & Waste Reduction

GOALS

- 4.1.** Rapidly decrease Riverside's carbon footprint by acting urgently to reach a zero carbon electric grid with the goal of reaching 100% zero-carbon electricity production by 2040 while continuing to ensure safe, reliable and affordable energy for all residents.
- 4.2.** Sustainably manage local water resources to maximize reliability and advance water reuse to ensure safe, reliable and affordable water to our community.
- 4.3.** Implement local and support regional proactive policies and inclusive decision-making processes to deliver environmental justice and ensure that all residents breath healthy and clean air with the goal of having zero days of unhealthy air quality per the South Coast Air Quality District's Air Quality Index (AQI).
- 4.4.** Implement measures and educate the community to responsibly manage goods, products and services throughout their life cycle to achieve waste reduction outcomes.
- 4.5.** Maintain and conserve 30% of Riverside's natural lands in green space including, but not limited to, agricultural lands and urban forests in order to protect and restore Riverside's rich biodiversity and accelerate the natural removal of carbon, furthering our community's climate resilience.
- 4.6.** Implement the requisite measures to achieve citywide carbon neutrality no later than 2040.



High Performing Government

Provide world class public service that is efficient, accessible and responsive to all.

INDICATORS

- Community-Centered Service
- Adaptive Organization
- Financial Health
- Equity in Delivery of City Services
- Civic Engagement
- City Team Engagement

GOALS

- 5.1.** Attract, develop, engage and retain a diverse and highly skilled workforce across the entire City organization.
- 5.2.** Utilize technology, data, and process improvement strategies to increase efficiencies, guide decision making, and ensure services are accessible and distributed equitably throughout all geographic areas of the City.
- 5.3.** Enhance communication and collaboration with community members to improve transparency, build public trust, and encourage shared decision-making.
- 5.4.** Achieve and maintain financial health by addressing gaps between revenues and expenditures and aligning resources with strategic priorities to yield the greatest impact.
- 5.5.** Foster a culture of safety, well-being, resilience, sustainability, diversity, and inclusion across the city organization.



Infrastructure, Mobility & Connectivity

Ensure safe, reliable infrastructure that benefits the community and facilitates connection between people, place and information.

INDICATORS

- Access to Transportation Choices
- Infrastructure Quality and Reliability
- Outside Investment
- Smart City Ecosystem
- Greening Facilities, Fleet and Systems

GOALS

6.1.

Provide, expand and ensure equitable access to sustainable modes of transportation that connect people to opportunities such as employment, education, healthcare, and community amenities.

6.2.

Maintain, protect and improve assets and infrastructure within the City's built environment to ensure and enhance reliability, resiliency, sustainability, and facilitate connectivity.

6.3.

Identify and pursue new and unique funding opportunities to develop, operate, maintain, and renew infrastructure and programs that meet the community's needs.

6.4.

Incorporate Smart City strategies into the planning and development of local infrastructure projects.