



BOURNS FAMILY YOUTH INNOVATION CENTER PROPOSED GUIDE SIGNS

Public Works Department

**City Council
November 18, 2025**

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BACKGROUND

Guide signs (also known as wayfinding signs):

- 1.Enhances safety by guiding motorists to correct routes;
- 2.Reduces confusion & stress;
- 3.Boosts brand identity through visual design; and
- 4.Increases efficiency and optimizes traffic flow.



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LOCATION MAP

BFYIC =
Bourns Family
Youth
Innovation
Center



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BOURNS FAMILY YOUTH INNOVATION CENTER



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DISCUSSION

Four (4) total proposed guide sign installations

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BOARD RECOMMENDATION

- On 10/1/25, the Transportation Board unanimously recommended approval of the installation of guide signs for the Bourns Family Innovation Youth Center facility along Magnolia Avenue at Roosevelt Street and along Van Buren Boulevard at Hayes Street.



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STREET VIEW PHOTO



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RECOMMENDATION

That the City Council approves the installation of guide signs for the Bourns Family Youth Innovation Center facility along Magnolia Avenue at Roosevelt Street and along Van Buren Boulevard at Hayes Street.



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