



City Council Memorandum

City of Arts & Innovation

TO: HONORABLE MAYOR AND CITY COUNCIL **DATE:** JANUARY 6, 2026

FROM: OFFICE OF THE MAYOR AND **WARD:** 1
COUNCILMEMBER FALCONE

SUBJECT: CEREMONIAL STREET NAMING OF LIME STREET BETWEEN 3RD STREET
AND 14TH STREET TO “Captain Tim Strack Parkway” IN HONOR OF THE
LATE RIVERSIDE FIRE CAPTAIN TIMOTHY STRACK

ISSUE:

Approve the ceremonial street naming of Lime Street located between 3rd Street and 14th Street, to “Captain Tim Strack Parkway” in honor of the late Riverside Fire Captain Timothy Strack, and authorize the drafting of an ordinance and the funding to replace street signs on this portion of Lime Street.

RECOMMENDATIONS:

That the City Council:

1. Approve the ceremonial street naming of Lime Street between 3rd Street and 14th Street, to “Captain Tim Strack Parkway” in honor of the late Riverside Fire Captain Timothy Strack
2. Request the City Attorney to draft an ordinance; and direct the City Manager, or designee, to identify the funding source for the fabrication and installation of signage.

BACKGROUND:

Mayor Patricia Lock Dawson and Councilmember Philip Falcone have proposed the ceremonial naming of Lime Street, between 3rd Street and 14th Street, as “Captain Tim Strack Parkway” to honor the late Riverside Fire Captain Timothy Strack for his outstanding service and dedication to the City of Riverside. Tim Strack served the City of Riverside Fire Department for 28 years, during which he held numerous leadership roles, including President of the Riverside City Firefighters’ Association Local 1067. Riverside City Firefighters’ Association celebrates its 100th anniversary in 2026 with Captain Strack having served as the association’s president for 1/5th of the organization’s existence until his death in April 2023. Captain Strack was the longest-serving and widely regarded as the most accomplished association president in the organization’s century-long existence. Beyond his professional achievements, Captain Strack was deeply

involved in the community, exemplifying a lifelong commitment to public safety, civic engagement, and the wellbeing of Riverside residents.

DISCUSSION:

A commemorative, or ceremonial, street name change can be brought to the City Council directly by the Mayor or a member of City Council. The Office of the Mayor and Councilmember Falcone agreed that the best approach would be for both the Mayor and Councilmember Falcone to bring a request for the ceremonial naming of a portion of Lime Street to City Council as a discussion item.

A notice was delivered by mail to interested stakeholders, surrounding property owners, the Riverside Police Department, Riverside Sheriff's Department, Riverside Downtown Partnership, the Downtown Area Neighborhood Alliance, and the U.S. Postal Service regarding the ceremonial naming of the portion of Lime Street to "Captain Tim Strack Parkway". At the time of publication of this report all noticed parties were supportive and/or neutral to the naming. None of the surrounding properties would require a change of address under the ceremonial naming specification.

FISCAL IMPACT:

The fiscal impact of this project is \$10,207 for sign fabrication and installation. Fiscal impact is itemized in the chart below:

6'ISNS panels	\$254.00	22	\$5,588
48" SNS Faces	\$20.97	12	\$251.63
48" Aluminum EXT	\$35.12	6	\$210.72
Pole/Sleeve/Hardware	\$88.00	6	\$528.00
Signal Shop Labor			\$2,488.89
Signal Shop materials & labor			\$640.00
	Tax		\$499.95
	Total:		\$10,207

Submitted by:



Patricia Lock Dawson
Mayor



Philip Falcone
Councilmember, Ward 1

Certified as to availability of funds: Kristie Thomas, Finance Director/Assistant Chief Financial Officer
Approved as to form: Rebecca McKee-Reimbold, Interim City Attorney