



Economic Development Committee Memorandum

City of Arts & Innovation

TO: ECONOMIC DEVELOPMENT COMMITTEE **DATE: JANUARY 22, 2026**
FROM: COMMUNITY & ECONOMIC DEVELOPMENT **WARDS: ALL**
SUBJECT: BUSINESS EXCELLENCE SERIES; ARTS & CULTURE

ISSUE:

Receive an economic development overview of Arts & Tourism including highlights, accomplishments and economic impact.

RECOMMENDATION:

That the City Council receive an economic development overview of Arts & Tourism.

DISCUSSION:

The attached presentation provides an overview of the economic development impacts of Arts and Tourism initiatives, highlighting how major events translate into measurable local economic benefits. Impacts are summarized through direct and temporary job creation, visitor dwell time, and hotel occupancy, with supporting data.

FISCAL IMPACT:

There is no fiscal impact associated with this presentation.

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| Approved by: | Miranda Evans, Deputy Director; Community & Economic Development |
| Approved as to form: | Miranda Evans, Deputy Director; Community & Economic Development |

Attachment: Presentation