

City of Riverside  
Sponsorship Program  
FY 2024/2025, January - June  
Staff Funding Recommendations

Organization Name	Event Date	Expected Attendance	Ward	Event Cost	Cash Request	Cash Recommended (ACAD)	In-Kind Request	In-Kind Recommended	Facilities Request	Facilities Recommended	Total Cash Sponsorship Recommended	Total In-Kind (incl. facilities) Recommended	Total Sponsorship Recommended
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<b>Category 1 - Outreach Events</b> * Denotes New Applicant													
1 <b>Adlington Business Partnership &amp; Innovative Electric Services</b> Annual Riverside Chili Cook-Off	5/24/2025	30,000	5	112,000	20,000	12,000	SEP/Banner Permit Fees; RPD (see notes at the bottom of this column for truck/engine - no booths available); RPD (Services, Booth/Vehicle) valued at \$4,464 (contact Monique Cisneros at mcisneros@iversidca.gov for services and Andrew Guerra - aguerra@iversidca.gov for booth); RPU Booth	SEP/Banner Permit Fees; RPD (see notes at the bottom of this column for truck/engine - no booths available); RPD (Services, Booth/Vehicle) valued at \$4,464 (contact Monique Cisneros at mcisneros@iversidca.gov for services and Andrew Guerra - aguerra@iversidca.gov for booth); RPU Booth	Barricades and Mobile Stage	Waive Mobile Stage fee (\$1,211.50) and \$140.70/hr. for additional hours. Group will be responsible for App processing fee (\$35), Refundable deposit (\$1,000), Stage delivery and set-up fees (\$495.00), sound system and lighting fees (\$450.00) and staff member. # of hours TBD by PRCSD Supervisor. App will be allowed to use pedestrian barriers at no cost, and will coordinate with Inventory Recreation Services Coordinator to pick up equipment. ABP will pay full compensation for replacement and/or repairs if equipment is damaged See bottom of column.	12,000	7,090	19,090
2 <b>The Black Collective*</b> 5th Annual Juneteenth Recognition Celebration	6/14/2025	500	1	6,195	3,195	1,000	SEP/Banner Permit Fees; RPD (see notes at the bottom of this column for truck/engine - no booths available); RPD Booth and contact Monique Cisneros for services (mcisneros@iversidca.gov) and Andrew Guerra for booth (aguerra@iversidca.gov)	SEP/Banner Permit Fees; RPD (see notes at the bottom of this column for truck/engine - no booths available); RPD Booth and contact Monique Cisneros for services (mcisneros@iversidca.gov) and Andrew Guerra for booth (aguerra@iversidca.gov)	Fairmount Park (Bandshell)	Waive Bandshell fee (\$548) and fee for additional hours (\$41.25/hr.) Group is responsible for App processing fee (\$35), Refundable deposit (\$1,278), Alcohol Service fee (\$165) and Staff fees (\$25.25/hr. per staff member. #hours TBD by PRCSD Supervisor). See bottom of column.	1,000	10,036	11,036
3 <b>CCS Education and Wellness Center</b> Education and Wellness Resource Project	1/1/2025-6/30/2025	4,500	1	33,113	10,000	1,000	N/A	N/A	N/A	N/A	1,000	0	1,000
4 <b>The California Association for Community Engagement and Wellness*</b> The Amari Maternal Mental Health Project	5/29/2025	25-50	1	9,350	7,000	750	SEP/Banner Permit Fees, RPU Bags (75)	SEP/Banner Permit Fees	Any one of these four community centers: Bonds/Cesar Chavez; Borwell/Stratton; Hunt/Keenick; La Sierra	N/A	750	100	850
5 <b>Division 9 Gallery</b> Annual	3/29/2025	7,000	1	40,000	15,000	5,000	SEP/Banner Permit Fees; RPD (see notes at the bottom of this column for truck/engine - no booths available). RPD will provide patrols during event.	SEP/Banner Permit Fees; RPD (see notes at the bottom of this column for truck/engine - no booths available). RPD will provide patrols during event.	North Park	Waive Open Space fee (\$1,129.75), Additional hours fee (\$95.50/hr.), Group is responsible for App processing fee (\$35), Alcohol Service fee (\$165), Refundable deposit (\$1,376), Staff fees (\$25.25/hr. per staff member. #TBD by PRCSD Supervisor). See bottom of column.	5,000	4,386	9,386
<b>Organization Name</b>	<b>Event Date</b>	<b>Expected Attendance</b>	<b>Ward</b>	<b>Event Cost</b>	<b>Cash Request</b>	<b>Cash Recommended (ACAD)</b>	<b>In-Kind Request</b>	<b>In-Kind Recommended</b>	<b>Facilities Request</b>	<b>Facilities Recommended</b>	<b>Total Cash Sponsorship Recommended</b>	<b>Total In-Kind (incl. facilities) Recommended</b>	<b>Total Sponsorship Recommended</b>

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6	Full Circle Players New Bay Festival	5/1/2025- 5/4/2025	300	1	9,400	1,000	750	N/A	N/A	N/A	750	1,048	1,798
7	Global Outreach Easter Sunrise Service	4/20/2025	2,500	1	3,000	N/A	N/A	SEP Fee, PRCSO (Booth/Vehicle), RPD Services; RPU Bags	SEP Fee; RPD will assign on-duty personnel to assist with traffic control during the requested time.	Mt. Rubidoux, Vans, Port-a-Potties	0	2,018	2,018
8	Healthy Heritage (Fiscal Partner - Center Against Racism and Trauma, Inc. - CART) Broken Crayons Still Color Project	2/1/2025- 6/30/2025	60	1	25,000	10,000	750 RPU Bags (100)	N/A	N/A	N/A	750	0	750
9	Inland Chinese American Alliance 2025 Riverside Lunar Festival	1/25/2025- 6/30/2025	90,000	1	115,400	7,000	4,000	SEP/Banner Fees; RPD (Services, Booth/Vehicle); RPU Bags (500)	SEP Fee; RPU Booth and Bags (500); One day of RPD Services valued @ \$7,200 (contact Monique Cisneros: mcisneros@riversideca.gov Andrew Guerra: andrew.guerra@riversideca.gov for info booth and organizer must cover services for 2nd event day	N/A	4,000	7,465	11,465
10	Inlandia Institute Children's Creative Literacy Programs	1/1/2025- 6/30/2025	5,000	1,4	25,600		3,000	N/A	N/A	N/A	3,000	0	3,000

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11	<b>Janet Goeske Foundation</b> Spring Events	1/1/2025- 6/30/2025	750	3	8,050	1,600	500	RPD (Booth at Senior Center in May)	RPU Booth (St. Cont.), RPD Booth (St. Cont.), - during RPD events, hrs., so no value assigned.	N/A	500	300	800
12	<b>Junior League of Riverside</b> Truck-A-Palooza	3/8/2025	3,250	1	5,000	1,500	1,000	SEP Fee; Booth/Vehicles (RFD, RPD, RPU, Library)	SEP Fee; RFD (see notes at the bottom of this column for truck/engine - no booths available); RPU Booth; Info Booth (1 Sgt./6 Officers) and Vehicles (contact Andrew Guerra: aguerra@riversideca.gov)	N/A	1,000	7,246	8,246
13	<b>The Living Museum of First Peoples and Cultural Heritage Foundation*</b> IE Islanders Ohanafest and Ho-Ialala	2/2025-5/31/20	500	1	39,139	3,500	750	SEP/Banner Permit Fees; RPU Bags (200)	Waive Open Space fee (\$1,129.75) and \$39.50/hr. for addit. hrs. Group will be responsible for app processing fee (\$35). Refundable deposit (\$1,378), staff fees (\$25.25/hr. per staff member, # of hrs. TBD by PRCSO Supervisor). See bottom of column	North Park	750	1,375	2,125
14	<b>Love Riverside</b> (dba under Healthy Leaders Thriving Cities) Nutrition Fair at the Garden	3/8/2025	75	6	10,000	2,500	750	SEP Fee		Arlanza Community Garden	750	100	850
15	<b>My Learning Studio OUTREACH</b> Free Tutoring	1/27/2025- 3/19/2025	30	Various	5,568	1,500	750	N/A		N/A	750	0	750
16	<b>Passion to Love and Care Ministry</b> Reading Workshop	1/12/2025	50	5	800	160	150	N/A		N/A	150	0	150
17	<b>Project Pit*</b> I Love Myself Festival	5/3/2025	2,000	1	85,000	20,000	1,000	SEP Fee	Waive Open Space fee (\$948) and additional hours fee (\$41.25/hr.). Group is responsible for App processing fee (\$35). Refundable deposit (\$1,378), Alcohol Service fee (\$165), Staff fees (\$25.25/hr. per staff member, # hours TBD by PRCSO Supervisor). See bottom of column.	Park	1,000	1,031	2,031
	<b>Organization Name</b>	<b>Event Date</b>	<b>Expected Attendance</b>	<b>Ward</b>	<b>Event Cost</b>	<b>Cash Request</b>	<b>Cash Recommended (ACAD)</b>	<b>In-Kind Request</b>	<b>In-Kind Recommended</b>	<b>Facilities Request</b>	<b>Total Cash Sponsorship Recommended</b>	<b>Total In-Kind (incl. facilities) Recommended</b>	<b>Total Sponsorship Recommended</b>
18	<b>Riverside Arts Academy</b> Spring 2025 RAA Music Program	1/11/2025- 5/24/2025	250	6	51,264	10,000	1,500	N/A	N/A	Arlanza Community Center	1,500	0	1,500
										Collaboration between PRCSO and RAA; program will operate Saturdays (9AM - noon) in the Arlanza Community Center. No staff or non-personnel resources will be provided by PRCSO. See bottom of column.			



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24	5/3/2025	250		8,500	1,500	750	SEP Fee; RPU Bags (100) RPD Info Booth valued @ \$2,040 (2 Officers/1 Civilian) - contact Andrew Guerra: aguerra@riversideca.gov	Vilegas Park and Community Center	Waive Open Space fee (\$948) and additional hours fee (\$41.25/hr.), Kitchen fee (\$119), Picnic Shelter fee (\$140). Group is responsible for App processing fee (\$35), Refundable deposit (\$1,000), Staff fees (\$25.25/hr. per staff member, # hours TBD by Parks Supervisor). See bottom of column.	750	2,515	3,265	
25	1/9/2025-6/30/2025	150		3,500	1,750	250	RPU Bags (150)	N/A	N/A	250	0	250	
						45,400					45,400	75,264	120,664
<b>Category 2 - Events with Added Outreach Components</b>													
26	4/5/2025	7,500	5	67,500	0	0	SEP/Banner Permit Fees; RPU Booth; RPD Services valued at \$2,200 (4 Officers); contact Monique Cisneros: mcisneros@riversideca.gov	N/A	N/A	N/A	0	2,650	2,650
27	6/2/2025-6/30/2025	100	5	6,940	1,500	750	RPU Bags (250)	N/A	Bourns YIC (Green Rm.)	Waive hourly rental fees for the Bourns Family YIC Green Rm and Community Rm. (dependent on availability); Group is responsible to App processing fee (\$35), Refundable deposit (\$500) and Staff fees (\$25.25 per staff member, per hour, #hours TBD by PKCSD Supervisor. Holiday/weekend overtime may apply for Parks Call Out/benefitted staff, group must provide transportation materials (gas, tools, materials) required for active participation) and will work directly with Site Coordinator re: dates/times. See bottom of column.	750	10,920	11,670
						750					750	0	750
28	5/17/2025	1,000	Various	5,330	750	750	N/A	N/A	N/A	N/A	750	0	750

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29	<b>Mary S. Roberts Pet Adoption Center</b> Walk with the Animals	4/26/2025	800	1	24,750	1,500	800	SEP Fee; RPD (Services; Booth/Vehicle)	SEP Fee, RPD Info Booth and Services valued at \$2,000 (2 Officers); for Services, contact Monique Cisneros, @riversideca.gov; for Info Booth, contact Andrew Guerra, aguerra@riversideca.gov	Fairmount Park (Lakeside Rm.)	Waive two Open Space fees for entire park (2 x \$948 + \$1,896) for Bandshell and Open Space, \$41.25/hr. for additional hours, and Lakeside Rm. (\$172/hr.). Group responsible for App processing fee (\$35), deposit (\$1,100), and Staff fees (\$25.25/hr. per staff member. # TBD by PRCSO Supervisor). See bottom of column.	800	5,816	6,616
30	<b>Mission Inn Foundation</b> Mt. Rubidoux Health and History Virtual Run	3/1/2025-3/31/2025	1,000	All	17,200	8,500	500	N/A	N/A	N/A	N/A	500	0	500
31	<b>Mission Inn Foundation</b> Celebrate our City Virtual Run	5/1/2025-5/31/2025	1,000	All	17,200	8,500	500	N/A	N/A	N/A	N/A	500	0	500
32	<b>Raincross Master Chorale</b> Winter/Spring Concerts	3/2/2025-5/18/2025	800	1	10,000	1,500	750	N/A	N/A	N/A	N/A	750	0	750
33	<b>Riverside African-American Historical Society</b> Annual Martin Luther King, Jr. Walk-A-Thon	1/20/2025	1,000	1	35,000	25,000	4,000	SEP Fee; RPD Services; RPU Bags (300)	SEP Fee; RPU Bags (300); RPD Services (1 Sgt./5 Officers) valued at \$2,070 (contact Monique Cisneros; mcisneros@riversideca.gov	Main Library; Stratton Center for staging	Waive Stratton Center NPR (\$172/hr.), Open Space fee (\$948), Addtl. Hrs. fee (\$41.25/hr.). Group will be responsible for App Processing fee (\$35), Refundable Deposit (\$1,100.25), Staff fees of \$25.25/hr. per staff member (#Hrs. TBD by PRCSO Supervisor). Group will work directly with Site Coordinator. See bottom of column.	4,000	2,785	6,785
34	<b>Riverside Art Museum (RAM)</b> 10th Anniversary Riverside Art Market	4/12/2025	4,000	1	31,075	6,215	2,000	SEP/Banner Permit Fees; RPD Services	SEP/Banner Permit Fees; RPD Services valued at \$2,000 (for Staff); contact Monique Cisneros; mcisneros@riversideca.gov	White Park (incl. Dales Center, Arts and Science dumpsters, and gazebo)	Waive Open Space fee (\$1,129) and fee for additional hours (\$35.50/hr.) Waive Library fee (\$70.25/hr.). Arts and Crafts Rm. Fee (\$80.50/hr.). Group will be responsible for App Processing fee (\$35), Refundable Deposit (\$1,100.25), Staff fees (\$25.25/hr. per staff member. # TBD by PRCSO Supervisor. See bottom of column.	2,000	5,537	7,537
35	<b>Riverside Children's Theatre</b> Wizard of Oz Anniversary Production	4/25/2025-5/4/2025	3000	2, 5	125,000	50,000	1,000	N/A	N/A	N/A	N/A	1,000	0	1,000

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36	<b>Riverside Dickens Festival, Inc.</b> 2025 Dickens Festival	2/22/2025- 2/23/2025	3,000	N/A	35,000	6,000	3,500	N/A	RPD Vehicle and Info Booth valued at \$2,000 (2 officers), IF EVENT IS HELD WITHIN RIVERSIDE CITY LIMITS (contact Andrew Guerra: aguerra@riversideca.gov); if there is no security at beer garden, organizer must pay for two additional officers	N/A	3,500	100	3,600	
37	<b>Riverside East Rotary Club</b> Show N' Go	5/3/2025	20,000	1	N/A	N/A	SEP fee, RPD Services	Downtown Streets	SEP fee: RPU Booth, RPD Services valued @ \$9,600 (1 Sgt., 12 Officers), and organizer must cover the remaining \$9,600 balance - contact Monique Cisneros: mdcisneros@riversideca.gov	N/A	0	10,450	10,450	
38	<b>Riverside Educational Enrichment Foundation</b> Best Event Ever! Take 8	3/10/2025	1,000	1	5,000	1,000	1,000	N/A	N/A	Fox	1,000	0	1,000	
39	<b>Riverside International Film Festival</b> Riverside International Film Festival	4/11/2025 - 4/16/2025	850	1	41,000	8,000	1,000 SEP/Banner Permit Fees	The Fox, The Box	SEP/Banner	N/A	1,000	100	1,100	
40	<b>Riverside Latino Network</b> Student Leadership/Cesar Chavez Breakfast	4/4/2025	200	1	21,675	3,000	500 N/A	N/A	N/A	N/A	500	0	500	
41	<b>Riverside Road Runners, Inc.</b> Citrus Heritage Run	1/4/2025	2,400	5	150,853	5,000	4,000 SEP Fee; RPD Services; RPU Bags	Arlington Heights Sports Park	SEP Fee, RPD Services valued @ \$9,000; contact Monique Cisneros: mdcisneros@riversideca.gov (organizer responsible for remaining balance of \$7,100)	N/A	4,000	7,230	11,230	
42	<b>Riverside Sport Hall of Fame</b> Hall of Fame 2025 Induction Celebration	5/5/2025	500	5	30,000	25,000	750	N/A	N/A	N/A	750	0	750	
	<b>Organization Name</b>	<b>Event Date</b>	<b>Expected Attendance</b>	<b>Ward</b>	<b>Event Cost</b>	<b>Cash Request</b>	<b>Cash Recommended (ACAD)</b>	<b>In-Kind Request</b>	<b>In-Kind Recommended</b>	<b>Facilities Request</b>	<b>Facilities Recommended</b>	<b>Total Cash Sponsorship Recommended</b>	<b>Total In-Kind (incl. facilities) Recommended</b>	<b>Total Sponsorship Recommended</b>
43	<b>The Adrian Dell and Carmen Roberts Foundation</b> 45th Annual Black History Month Parade and Expo	2/1/2025- 2/8/2024	2,000	1	25,000	12,000	3,000 SEP Fee; RPD (Services; Show Mobile); RPU Bags (1,000) and Booth	SEP Fee; RPU Booth and Bags (500); RPD Services valued @ \$4,830 (contact Monique Cisneros: mdcisneros@riversideca.gov re: permit/services);	N/A	N/A	3,000	7,902	10,902	
44	<b>The Riverside Downtown Farmers Market</b> Weekly Farmers Market	1/1/2025- 6/30/2024	Avg. 500/wkly	1	75,000	2,000	1,500	N/A	N/A	N/A	1,500	0	1,500	

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45	<b>Spanish Town Heritage Foundation</b> Riverside Tamale Festival	4/26/2025	6,000	1	60,300	2,800	2,000	SEP Fee; RPD Booth and Bags (200); RPD Services at 4th/1st St/4th Ave; 15 Sgt/4 Officers; contact Nonique Cisneros: mcisneros@riversideca.gov; See bottom of column for RPD Explorers (must be requested 4 weeks prior to event).	White Park	Waive 2 days' "open space" fee (\$2,250/50) and \$39.50/hr. for each additional hour for the Park and \$172/hr. for use of Dales Banquet Rm./Kitchen. Group will be responsible for App Process Fee (\$45), App Fee (\$45), and Staff Fee (\$378) (total fee \$1,653). Staff fees of \$25.25/hr. (3 staff required for duration of event). Group must provide mechanism and staff/volunteers to track entries, which may not exceed 3,000 at one time, per Riverside Fire Code occupancy for White Park. Group will be required to contract overnight security. See bottom of column.	2,000	11,235	13,235	
46	<b>West Coast Thunder Foundation</b> Memorial Day Motorcycle Ride 2025	5/26/2025	10,000	4	336,000	15,000	2,500	SEP/Banner Permit Fees; RPU Booth; RPD Services valued at \$12,510 (75% of cost for 2 Sgts./48 Officers) and organizer must pay remaining 25% of cost; contact Nonique Cisneros: mcisneros@riversideca.gov	N/A	N/A	2,500	12,910	15,410	
<b>Subtotal, Category 2</b>														
<p><b>Annual Arts and Cultural Affairs Division (ACAD) Budget for Cash Sponsorship: \$152,082</b></p> <p><b>Summary of Recommendations for Spring 2024-2025:</b></p> <p>Cash (ACAD): \$76,200</p> <p>In-Kind (including Facilities): \$152,899</p> <p><b>TOTAL SPONSORSHIP: \$229,099</b></p>														
<p><b>INSTRUCTIONS FOR REQUESTING POLICE EXPLORERS OR FIRE DEPT. VEHICLE, IF AWARDED:</b></p> <p><b>TO REQUEST POLICE, GO TO:</b> REQUESTPOLICEGOV/PD/EXPLOREQ-REQUEST-FORM</p> <p><b>TO REQUEST FIRE DEPT. VEHICLES OR TRUCKS, GO TO:</b> REQUESTPOLICEGOV/FIRE/CONTENT/PUBLIC-EDUCATION-REQUEST</p>									<p><b>NOTES: IT IS THE RESPONSIBILITY OF EVENT ORGANIZER TO ENSURE COMPLIANCE WITH SPECIAL EVENTS AND HEALTH REGULATIONS (IF APPLICABLE). IF EVENT REQUIRES RESOURCES NOT INCLUDED IN SPONSORSHIP APPLICATION, INCLUDING ADDITIONAL STAFF, ORGANIZER WILL BE REQUIRED TO PAY ALL RELATED COSTS. GROUP MUST SUBMIT THE PRCSO FACILITY RESERVATION APPLICATION (AND ANY OTHER REQUIRED APPLICATIONS), AND ALL EVENT-RELATED FEES MUST BE PAID 90 DAYS IN ADVANCE OF THE EVENT. GROUP MUST OBTAIN PERMIT. GROUP MUST COORDINATE WITH APPROPRIATE PRCSO SUPERVISOR RE: DATES AND TIMES, NO MEETINGS ON CITY HOLIDAYS.</b></p>					
<b>30,800</b>									<b>77,635</b>					<b>108,435</b>



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