

Constant Contact Survey Results

Campaign Name

Survey Starts

Survey Submits

Export Date

December 2022 GRB Survey

346

257

5/23/2024 12:54

CHECKBOXES

What resources would you be interested in accessing to strengthen your business?

Answer Choice

Connections to key leaders and industry professionals for expert knowledge

Access to funding, grants, and other financial opportunities to assist your bottom line

Updated labor law information and compliance materials

Discounted rates on services and products from local members

Trusted local news and community information to help make informed business decisions

Other

Total Responses

Response Count

Response Percentage

152

59%

126

49%

75

29%

75

29%

129

50%

0

0%

257

Constant Contact Survey Results

Campaign Name

September 2022 GRB Survey

Survey Starts

367

Survey Submits

225

Export Date

5/23/2024 12:55

CHECKBOXES

How are business conditions in Riverside compared to the last 18 months?

Answer Choice

Response Count

Response Percentage

Better

78

34%

Worse

101

44%

Stayed the Same

46

20%

Total Responses

225

MULTIPLE CHOICE

In the next 6 months do you believe the local economy will:

Answer Choice

Response Count

Response Percentage

Improve

46

20%

Worsen

101

44%

Stay the Same

78

34%

Total Responses

225

Constant Contact Survey Results

Campaign Name

Survey Starts

Survey Submits

Export Date

Downtown Employees Parking Survey August 2022 1

257

77

5/23/2024 13:21

MULTIPLE CHOICE

Which of the following best describes your employer?

Answer Choice

Retail

Hospitality (food and beverage)

Office (legal, insurance, government)

Service (banks, personal services, repair)

Entertainment Venue

Hotel

Healthcare

Other

Total Responses

Response Count

Response Percentage

10 12%

26 33%

16 20%

4 5%

9 11%

1 1%

0 0%

11 14%

77

MULTIPLE CHOICE

Does your employer provide on-site parking for their employees?

Answer Choice

Yes

No

Total Responses

Response Count

Response Percentage

15 19%

62 80%

77

MULTIPLE CHOICE

If your employer does not provide on-site parking, do they pay for you to park elsewhere?

Answer Choice

Yes

No

Employer pays a portion

Total Responses

Response Count

Response Percentage

8 10%

65 84%

4 5%

77

MULTIPLE CHOICE

If your employer does not provide on-site parking, do you and other employees have problems finding affordable, accessible parking?

Answer Choice	Response Count	Response Percentage
Yes	65	84%
No	12	15%
Total Responses	77	

MULTIPLE CHOICE

Do you work full-time or part-time normally?

Answer Choice	Response Count	Response Percentage
Full-time	44	57%
Part-time	33	42%
Total Responses	77	

OPEN QUESTION

If you work part-time, how many hours is your usual shift?

For the question below, I/we work weekdays AND weekends.

4-6 hours

5-6 hours

Total Responses	38	
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MULTIPLE CHOICE

When do you normally work?

Answer Choice	Response Count	Response Percentage
Weekdays	35	45%
Weekends	9	11%
No set schedule	20	25%
Other	13	16%
Total Responses	77	

MULTIPLE CHOICE

When is your typical work shift?

Answer Choice	Response Count	Response Percentage
Between 6:00 AM and 6:00 PM	35	45%
Between 11:00 AM and midnight	18	23%
No set schedule	9	11%

Other	15	19%
Total Responses	77	

MULTIPLE CHOICE

What is the maximum distance you would walk to park?

Answer Choice	Response Count	Response Percentage
Up to 2 blocks	56	72%
Up to 4 blocks	17	22%
Up to 1/4 mile	4	5%
Total Responses	77	

MULTIPLE CHOICE

How far would you walk to park at night?

Answer Choice	Response Count	Response Percentage
Up to 2 blocks	66	85%
Up to 4 blocks	9	11%
Up to 1/4 mile	2	2%
Total Responses	77	

MULTIPLE CHOICE

What amount are you comfortable paying monthly for parking based on your current earnings?

Answer Choice	Response Count	Response Percentage
Up to \$60	13	16%
Between \$60 and \$120	3	3%
Over \$120	0	0%
I will not pay for parking	61	79%
Total Responses	77	

MULTIPLE CHOICE

What amount are you comfortable paying daily for parking based on your current earnings?

Answer Choice	Response Count	Response Percentage
Up to \$8	16	20%
Between \$8 and \$12	3	3%
Over \$12	0	0%
I will not pay for parking	58	75%

Total Responses 77

MULTIPLE CHOICE

If the cost of parking was too high compared to your earnings, would you quit your job?

Answer Choice	Response Count	Response Percentage
Yes	47	61%
No	9	11%
Not sure	21	27%
Total Responses	77	

MULTIPLE CHOICE

Would you be interested in obtaining a Discount Employee Parking Permit for \$50 if it was valid for any 12-hour period on any day BUT only in the garage at Ninth and Orange and in the parking lot at Market and Third?

Answer Choice	Response Count	Response Percentage
Yes	22	28%
No	55	71%
Total Responses	77	

MULTIPLE CHOICE

Based on your knowledge of your customers, is the availability and cost of parking an issue in their decision to come Downtown?

Answer Choice	Response Count	Response Percentage
Yes	66	85%
No	3	3%
Not sure	8	10%
Total Responses	77	

MULTIPLE CHOICE

Do you think extending metered parking to Saturday and Sunday evenings after 5:00 PM would deter people from coming Downtown?

Answer Choice	Response Count	Response Percentage
Yes	66	85%
No	4	5%
Not sure	7	9%
Total Responses	77	

CHECKBOXES

Do you have other concerns about parking? (Select all that apply)

Answer Choice	Response Count	Response Percentage
Personal safety getting to/from my vehicle	63	81%
Time to walk to/from work	46	59%
Other	17	22%
Total Responses	77	

OPEN QUESTION

In your opinion, what are the top three aspects of Downtown parking that need to be changed/addressed?

Free parking for F&B industry, we bring business to the downtown area.

security, cost, availability

Time, money, and safety

Total Responses

77

OPEN QUESTION

Do you have any other comments regarding Downtown parking?

Charging for parking will deter people from visiting downtown and will likely go to a mall where parking is

FREE!

employees should not have to pay to work.

I want to feel safe and not pay to work

Total Responses

77

Constant Contact Survey Results

Campaign Name

Downtown Businesses Parking Survey August 2022 1

Survey Starts

269

Survey Submits

75

Export Date

5/23/2024 13:21

MULTIPLE CHOICE

Which of the following best describes your business?

Answer Choice

Response Count

Response Percentage

Retail	11	14%
Hospitality (food and beverage)	20	26%
Office (legal, insurance, government)	13	17%
Service (banks, personal services, repair)	9	12%
Entertainment Venue	7	9%
Hotel	2	2%
Healthcare	2	2%
Property owner	4	5%
Other	7	9%
Total Responses	75	

MULTIPLE CHOICE

If you do not have on-site parking for customers, where do they park?

Answer Choice

Response Count

Response Percentage

On-street metered parking	12	16%
Nearby public parking garages	12	16%
Nearby metered parking lots	3	4%
On-street unmetered timed parking	7	9%
All of the above	41	54%
Total Responses	75	

MULTIPLE CHOICE

On a typical day, do you feel there is enough accessible parking available for your customers?

Answer Choice

Response Count

Response Percentage

Yes	32	42%
No	38	50%
Not sure	5	6%
Total Responses	75	

MULTIPLE CHOICE

How much time does your usual customer spend at your business?

Answer Choice	Response Count	Response Percentage
Less than an hour	16	21%
One to three hours	44	58%
Three to four hours	11	14%
Over four hours	4	5%
Total Responses	75	

MULTIPLE CHOICE

Has the lack of nearby parking resulted in the loss of customers?

Answer Choice	Response Count	Response Percentage
Yes	40	53%
No	17	22%
Not sure	18	24%
Total Responses	75	

MULTIPLE CHOICE

Has the cost of parking resulted in the loss of customers?

Answer Choice	Response Count	Response Percentage
Yes	47	62%
No	10	13%
Not sure	18	24%
Total Responses	75	

MULTIPLE CHOICE

How many customers do you have daily?

Answer Choice	Response Count	Response Percentage
0 to 25	28	37%
25 to 50	12	16%
50 to 100	14	18%
Over 100	21	28%
Total Responses	75	

MULTIPLE CHOICE

If there was at least 60 minutes of free parking in the garages, would you be agreeable to both metered and garage parking rates increasing by \$.50 per 30 minutes?

Answer Choice	Response Count	Response Percentage
Yes	41	54%
No	34	45%
Total Responses	75	

MULTIPLE CHOICE

Would you be agreeable to metered/paid parking being extended beyond 5:00 PM on weekdays?

Answer Choice	Response Count	Response Percentage
Yes	20	26%
No	55	73%
Total Responses	75	

MULTIPLE CHOICE

Would you be agreeable to metered/paid parking being extended to Saturday and Sunday between 9:00 AM and 5:00 PM?

Answer Choice	Response Count	Response Percentage
Yes	15	20%
No	60	80%
Total Responses	75	

MULTIPLE CHOICE

Would you be agreeable to metered/paid parking being extended to Saturday and Sunday evenings only between 9:00 PM and 2:00 AM?

Answer Choice	Response Count	Response Percentage
Yes	26	34%

No		49	65%
Total Responses		75	

MULTIPLE CHOICE

Would you be agreeable to the cost of monthly permit parking in garages being tied to a predetermined increase each year, such as 2.5%?

Answer Choice	Response Count	Response Percentage
Yes	35	46%
No	40	53%
Total Responses	75	

MULTIPLE CHOICE

Would you be agreeable to a change in monthly permit parking rates in garages to cover any 12-hour period?

Answer Choice	Response Count	Response Percentage
Yes	42	56%
No	33	44%
Total Responses	75	

MULTIPLE CHOICE

Do you purchase parking vouchers or tokens for customers?

Answer Choice	Response Count	Response Percentage
Vouchers	6	8%
Tokens	8	10%
I do not purchase parking vouchers or tokens	61	81%
Total Responses	75	

MULTIPLE CHOICE

Do you provide on-site parking for your employees?

Answer Choice	Response Count	Response Percentage
Yes	27	36%
No	48	64%
Total Responses	75	

MULTIPLE CHOICE

If you do not provide on-site parking for your employees, do you pay for their parking elsewhere?

Answer Choice	Response Count	Response Percentage
Yes	19	25%
No	26	34%
Not applicable	30	40%
Total Responses	75	

MULTIPLE CHOICE

If you do not provide on-site parking for your employees, do they have problem finding affordable, accessible parking?

Answer Choice	Response Count	Response Percentage
Yes	38	50%
No	4	5%
Not applicable	33	44%
Total Responses	75	

OPEN QUESTION

In your opinion, what are the top three aspects of Downtown parking that need to be changed/addressed?

Safety, cleanliness, accessibility

1)Protect and expand existing parking for downtown businesses. Demand for parking is rising but public policy in the service of new development is causing a reduction of the existing parking supply. As the old saying goes, the first thing you do when you find yourself in hole is to stop digging!

2) Density is great, but there are myriad locations to put new housing in DTR without impacting the ability of established businesses to provide convenient and safe parking for customers and staff.

Charging after hours for bar patrons will solve all funding issues where changing parking fees could supplement. Changing parking and charging more before 8pm affects the workers of all downtown businesses. Do not eliminate free for at least 60minutes.

Total Responses

75

OPEN QUESTION

Do you have any other comments regarding Downtown parking?

Cars being broken into is bad for the business downtown who want our customers to be safe and come back.

@)(con't-) High density housing would be better suited just outside of the core of the Entertainment area. The new residents could park at their buildings and walk a few blocks to the amenities in the core without displacing visitors driving from other neighborhoods and municipalities. Consider the multiple available sites that would be suitable for high density housing that exist between 14th, Main, and Market streets.

3) The parking rates in DTR should be commensurate similar municipalities..

A lot of riverside residents aren't comfortable coming to downtown as it is due to parking issues. Making it less accessible will harm all businesses. The workers of downtown will suffer the most and for all people making minimum wage as it is already a challenge. Charging bar patrons after hours will help with additional funding needed for restoration and improvement projects while protecting the majority of DT workers.

Total Responses

Constant Contact Survey Results

Campaign Name

Downtown Customers Parking Survey August 2022 1

Survey Starts

831

Survey Submits

326

Export Date

5/23/2024 13:22

MULTIPLE CHOICE

Where do you reside?

Answer Choice

Response Count

Response Percentage

Downtown Riverside

40

12%

Within 3 miles of Downtown Riverside

110

33%

Within 10 miles of Downtown Riverside

148

45%

I am not a resident of Riverside

28

8%

Total Responses

326

MULTIPLE CHOICE

How often do you visit Downtown Riverside?

Answer Choice

Response Count

Response Percentage

Multiple times a week

136

41%

A few times a month

143

43%

A few times a year

38

11%

I do not typically visit Downtown Riverside

9

2%

Total Responses

326

MULTIPLE CHOICE

When you visit Downtown, what do you do?

Answer Choice

Response Count

Response Percentage

I work in Downtown Riverside

22

6%

I eat at a restaurant or shop at a retailer

224

68%

I attend a performance of special event

29

8%

I visit a museum

10

3%

Other

41

12%

Total Responses

326

MULTIPLE CHOICE

On average, how long do you park in Downtown?

Answer Choice	Response Count	Response Percentage
Under 1 hour	12	3%
Between 1 to 3 hours	241	73%
Between 3 to 8 hours	64	19%
Over 8 hours	9	2%
Total Responses	326	

MULTIPLE CHOICE

Where do you usually park?

Answer Choice	Response Count	Response Percentage
On-street metered parking	57	17%
Nearby public parking garages	75	23%
Nearby metered parking lots	8	2%
On-street unmetered timed parking	23	7%
All of the above	163	50%
Total Responses	326	

MULTIPLE CHOICE

How would you describe parking in Downtown?

Answer Choice	Response Count	Response Percentage
It is normally difficult to find parking	96	29%
It is normally difficult to find parking at certain times	124	38%
I can usually find parking	106	32%
Total Responses	326	

MULTIPLE CHOICE

Have you ever tried to visit Downtown but left because of parking?

Answer Choice	Response Count	Response Percentage
Yes	202	61%
No	124	38%
Total Responses	326	

MULTIPLE CHOICE

Is some form of free parking in the garages a factor in visiting Downtown?

Answer Choice	Response Count	Response Percentage
Yes	268	82%
No	58	17%
Total Responses	326	

MULTIPLE CHOICE

What is the maximum distance you would walk to park?

Answer Choice	Response Count	Response Percentage
Up to 2 blocks	167	51%
Up to 4 blocks	136	41%
Up to 1/4 mile	23	7%
Total Responses	326	

MULTIPLE CHOICE

How far would you walk to park at night?

Answer Choice	Response Count	Response Percentage
Up to 2 blocks	271	83%
Up to 4 blocks	46	14%
Up to 1/4 mile	9	2%
Total Responses	326	

MULTIPLE CHOICE

Would you pay more for parking at a metered space if it were closer to your destination?

Answer Choice	Response Count	Response Percentage
Yes	79	24%
No	247	75%
Total Responses	326	

OPEN QUESTION

In your opinion, what are the top three aspects of Downtown parking that need to be changed/addressed?

I do not think anything should be changed. I love that after 5:00 people can park and enjoy restaurants. I love that weekends are open to everyone for free. I'd like you to find other ways to add money but not change the parking.

Pricing. Affordable parking brings workers, customers, and cultural visitors right into the heart of downtown, and in turn, money is spent at downtown businesses. Recent business, residential, and cultural developments in downtown rely on that parking to succeed.

No charge after 5:00 PM

More parking options

Safety to get to our cars at night

Total Responses

326

OPEN QUESTION

Do you have any other comments regarding Downtown parking?

No

Affordable parking brings workers, customers, and cultural visitors right into the heart of downtown, and in turn, money is spent at downtown businesses. Recent business, residential, and cultural developments in downtown rely on that parking to succeed.

Safety is a huge priority.

1/2 block I have been accosted 3, times by mental ill & vagrants.

We need changes in ordinance to remove vagrants from our sidewalks all over the city

Total Responses

326

Constant Contact Survey Results

Campaign Name

Survey Starts

Survey Submits

Export Date

CHECKBOXES

What environmentally sensitive practices is your business prioritizing in the next 5 years?

(Check all that apply)

Answer Choice

Investing in an EV fleet

Installing solar

Creating drought tolerant landscaping

Providing EV charging stations

Using energy efficient lighting

Utilizing batteries or generators

Improving recycling programs

None of the above

Other

Total Responses

June 2022 GRB Survey

206

149

5/23/2024 13:11

Response Count	Response Percentage
12	8%
15	10%
39	26%
18	12%
54	36%
3	2%
69	46%
45	30%
18	12%
149	

Constant Contact Survey Results

Campaign Name

Survey Starts

Survey Submits

Export Date

May 2022 GRB Survey

473

330

5/23/2024 13:09

MULTIPLE CHOICE

Have your operating costs increased over the last year? By how much?

Answer Choice

Increased < 5%

Increased 5% - 10%

Increased 10% - 15%

Increased >15%

No change or Reduced

Total Responses

Response Count

Response Percentage

7

2%

185

55%

54

16%

84

25%

0

0%

330

CHECKBOXES

In what areas have you noticed increased operating costs?(Select all that apply)

Answer Choice

Payroll

Lease/Mortgage/Property Costs

Taxes, Fees, Regulatory Costs

Utilities

Supplies/Materials

Other

Total Responses

Response Count

Response Percentage

259

77%

74

22%

111

33%

121

36%

252

75%

37

11%

336

Constant Contact Survey Results

Campaign Name	April 2022 GRB Survey
Survey Starts	865
Survey Submits	390
Export Date	5/23/2024 13:19

MULTIPLE CHOICE

Is your organization struggling to retain/attract employees?

Answer Choice	Response Count	Response Percentage
Yes	269	69%
No	117	30%
Total Responses	390	

CHECKBOXES

How is your organization retaining/ attracting employees?

Answer Choice	Response Count	Response Percentage
Higher Wages	240	64%
Flexible/Hybrid Schedules	150	40%
Enhanced Healthcare Benefits	109	29%
Office Environment	101	27%
Other	79	21%
Total Responses	375	

Constant Contact Survey Results

Campaign Name	December 2023 GRB Survey
Survey Starts	307
Survey Submits	219
Export Date	5/23/2024 13:17

MULTIPLE CHOICE

Looking back across 2023, How did your business perform?

Answer Choice	Response Count	Response Percentage
Better than expected	57	26%
As expected	77	36%
Less than expected	77	36%
Total Responses	219	

OPEN QUESTION

What are you doing to position your business for growth in 2024?

We started a social media marketing campaign.

looking at cutting costs and rates to customers

Active engagement with the Riverside, Corona, Jurupa Valley and Corona Chambers. Actively participating in networking events and displaying an exhibitor booth at the after hours mixers.

Total Responses 35

RANK ORDER

Several partners are issuing grants for Riverside businesses. What priorities should be addressed? (rank the following)

Answer Choice	Average Rank	Ranked 1	Ranked 2	Ranked 3	Ranked 4
Facility improvements for safety, security, or appearance (e.g. cameras, facade, etc)	1.89	92 (42%)	57 (26%)	68 (31%)	0 (0%)
COVID-19 recovery	3.89	0 (0%)	11 (5%)	0 (0%)	206 (94%)
Training or hiring for workforce	2.16	57 (26%)	68 (31%)	92 (42%)	0 (0%)
Investment in new technologies or services	2.05	66 (31%)	79 (36%)	57 (26%)	11 (5%)
Total Responses		219			

OPEN QUESTION

What are other needs could future grant funds help with?

Working on the homeless situation throughout the city.

Expo's or resources fairs for businesses and entrepreneurs.

I'm always a big fan of education.

Total Responses 26

Constant Contact Survey Results

Campaign Name	October 2023 GRB Survey
Survey Starts	308
Survey Submits	243
Export Date	5/23/2024 12:56

CHECKBOXES

The City of Riverside continues to be one of the fastest growing cities in the Inland Empire. Where can Riverside focus its efforts to stimulate business growth? Select all that apply.

Answer Choice	Response Count	Response Percentage
Investing in Infrastructure	95	39%
Creating a favorable ecosystem for entrepreneurs and small businesses	124	51%
Reducing regulatory burdens on local businesses	134	55%
More incentives and resources to encourage job growth	90	37%
Streamline planning process to ensure efficiency and consistency	117	48%
Other	39	16%
Total Responses	243	

OPEN QUESTION

If you selected other. What other priorities come to mind:

Get rid of the homeless, petty crime, and graffiti. Clearly cities like Rancho Cucamonga, Eastvale, Irvine, even Fontana, have figured out how to do it, so why can't we? Stop painting murals, and clean up the streets.

Ask counties to reduce the burden on manufactures for business personal property tax. This is costly to manufacturers and doesn't impact service businesses as much. Maybe rebate the manufactures some of the tax as the counties may not reduce it. Creating incentives for professionals who graduate from local collegew to remain here through housing subsidies. Also attracting more entrepreneurial businesses. Our permitting is fine. We don't over regulate.

Total Responses	52
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Constant Contact Survey Results

Campaign Name	July 2023 GRB Survey
Survey Starts	316
Survey Submits	235
Export Date	5/23/2024 13:12

MULTIPLE CHOICE

In the next 18 months, do you expect the overall economy to

Answer Choice	Response Count	Response Percentage
Improve	94	40%
Worsen	87	37%
Stay the same	52	22%
Total Responses	233	

MULTIPLE CHOICE

In the next 18 months, do you believe the California state economy will outpace the national economy?

Answer Choice	Response Count	Response Percentage
Yes	99	42%
No	134	57%
Other	0	0%
Total Responses	233	

MULTIPLE CHOICE

In the next 18 months, do you believe that Riverside's economy will outpace the state and national economies?

Answer Choice	Response Count	Response Percentage
Yes	99	42%
No	120	51%
Other	12	5%

Total Responses

231

OPEN QUESTION

How are you preparing your business for future growth or resiliency?

Strategic investments and business restructuring

We are staying on track with our customer service oriented program that works.

Making foundational changes to enable growth at scale. Then let large employers know we are in the area to serve their employees.

Total Responses

16

Constant Contact Survey Results

Campaign Name

June 2023 GRB Survey

Survey Starts

378

Survey Submits

201

Export Date

5/23/2024 13:10

MULTIPLE CHOICE

1. Do you see your business as green/sustainable?

Answer Choice

Response Count

Response Percentage

Yes

30

15%

No

171

85%

Total Responses

201

OPEN QUESTION

Please describe why you answered as you did for Question 1.

We are moving in that direction.

The regional infrastructure is not ready to support power requirements to go green.

Honestly, I am not sure what it means to be green/sustainable as a moniker. Business and people can act and practice in a more sustainable way, but at what point are you measured as green/sustainable?

Total Responses

21

MULTIPLE CHOICE

2. Does your business generate renewable energy?

Answer Choice

Response Count

Response Percentage

Yes

10

5%

No

191

95%

Total Responses

201

MULTIPLE CHOICE

3. Does your business use renewable energy?

Answer Choice	Response Count	Response Percentage
Yes	40	20%
No	161	80%
Total Responses	201	

OPEN QUESTION

If yes, please explain.

We have solar panels on a parking garage and have EV charging stations throughout the campus.

As a financial service firm, we have not pursued renewable energy. We do try to limit and reduce our use of paper and items that would end up in a landfill.

solar panels

Total Responses	44
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MULTIPLE CHOICE

4. Does your business recycle materials?

Answer Choice	Response Count	Response Percentage
Yes	151	75%
No	20	25%
Total Responses	201	

MULTIPLE CHOICE

5. Does your business use recycled materials?

Answer Choice	Response Count	Response Percentage
Yes	111	55%
No	90	45%
Total Responses	201	

OPEN QUESTION

If yes, please explain.

When we can.

mostly packaging and shipping materials are recycled, as is the domestic wastes from our employee lunch room.

Paper goods

Total Responses 28

MULTIPLE CHOICE

6. Does your business use energy efficient practices? (e.g., Using LED lights; Using Energy Star rated equipment; Powering equipment as needed/appropriate

Answer Choice	Response Count	Response Percentage
Yes	161	80%
No	40	20%
Total Responses	201	

OPEN QUESTION

If yes, please explain.

We have replaced all our office lighting with LED. We shut down equipment when we are not in the office.

Using energy star equip when possible. LEDs

We extensively use LED lights, Energy Star rated equipment, we turn down HVAC when buildings are vacated for long periods of time including weekends.

Total Responses 35

MULTIPLE CHOICE

7. Does your business provide education or awareness for green/sustainable practices?

Answer Choice	Response Count	Response Percentage
Yes	60	30%
No	141	70%
Total Responses	201	

OPEN QUESTION

If yes, please explain.

Orient new employees and students with these practices.

CAR has guidelines to follow

Total Responses	6
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MULTIPLE CHOICE

8. Does your business use local supply chains for operations/inventory?

Answer Choice	Response Count	Response Percentage
Yes	141	70%
No	60	30%
Total Responses	201	

OPEN QUESTION

If yes, please explain.

We buy local wherever feasible.

When we can.

the majority of our supplies come from specialty chemical and container manufacturers. The more locally purchased materials are general office and facilities needs like paper towels, etc.

Total Responses	14
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Constant Contact Survey Results

Campaign Name May 2023 GRB Survey
Survey Starts 335
Survey Submits 252
Export Date 5/23/2024 12:58

MULTIPLE CHOICE

How important is it for the Chamber to promote the business community's needs to local, state, and federal elected officials?

Answer Choice	Response Count	Response Percentage
Very Important	232	92%
Somewhat Important	18	7%
Neutral	2	1%
Not Important	0	0%
Total Responses	252	

MULTIPLE CHOICE

Which level of government has the most impact on your organization?

Answer Choice	Response Count	Response Percentage
Local Agencies	106	42%
State Agencies	98	38%
Federal Agencies	48	19%
Total Responses	252	

RANK ORDER

Which priorities should be the main focus of our elected officials?

Highest priority (1) - lowest priority (5)

Answer Choice	Average Rank	Ranked 1	Ranked 2	Ranked 3	Ranked 4	Ranked 5
Quality of life (ie. homelessness, healthcare, workplace safety, childcare)	2.37	111 (44%)	38 (15%)	28 (11%)	43 (17%)	28 (11%)

Infrastructure (ie. water, power, roads)	2.79	48 (19%)	66 (26%)	53 (21%)	53 (21%)	28 (11%)
Development (ie. housing, CEQA, planning)	3.75	0 (0%)	23 (9%)	91 (36%)	58 (23%)	76 (30%)
Business Support (ie. capital, investment opportunities, training, resources)	3.71	18 (7%)	28 (11%)	43 (17%)	71 (28%)	86 (34%)
Economic Development (ie. job growth, favorable business environment)	2.38	71 (28%)	91 (36%)	33 (13%)	23 (9%)	28 (11%)
Total Responses	252					

Constant Contact Survey Results

Campaign Name	March 2023 GRB Survey
Survey Starts	325
Survey Submits	220
Export Date	5/23/2024 13:10

CHECKBOXES

What is the biggest challenge or problem you experience in protecting your business' physical location?

Answer Choice	Response Count	Response Percentage
Lack of funding	11	5%
Homeless Population	176	80%
Property Maintaince	11	5%
Lack of Lighting	22	10%
Need for Security Personnel	33	15%
Other	11	5%
Total Responses	220	

CHECKBOXES

What solutions have you invested in to protect your business?

Answer Choice	Response Count	Response Percentage
Enhanced landscaping/maintenance	66	30%
Security cameras or dummy cameras	143	65%
Additional signage	33	15%
Security patrols	22	10%
Increased lighting	99	45%
Other	77	35%
Total Responses	220	

CHECKBOXES

What solutions would you invest in to protect your business?

Answer Choice	Response Count	Response Percentage
Enhanced landscaping/maintenance	55	25%
Security cameras or dummy cameras	121	55%
Additional signage	77	35%
Security patrols	77	35%
Increased lighting	110	50%
Other	44	20%
Total Responses	220	

MULTIPLE CHOICE

If you are a home-based business do you experience similar issues with safety?

Answer Choice	Response Count	Response Percentage
Yes	7	16%
No	35	83%
Total Responses	42	

OPEN QUESTION

If you answered "no" to the above question, what safety concerns do you have to consider?

Not a home based business.

I just heard that our Wonderful Governor passed a new law that if someone decides to set up camp at my business or home address - the police will not be able to help us.. we are on our own?? IS this true???

I WOULD LOVE to hear more from the Chamber

Not a home based business.

Total Responses 6

Constant Contact Survey Results

Campaign Name

January 2023 GRB Survey

Survey Starts

486

Survey Submits

367

Export Date

5/23/2024 13:15

CHECKBOXES

What priorities are your top concerns when considering cannabis retail locations in Riverside? (select all that apply)

Answer Choice

Response Count

Response Percentage

Safety and security of location

264

80%

Impact on the community

242

66%

Increased revenues from taxes

70

19%

Proximity to sensitive receptors

172

47%

Concentrated locations of cannabis operators

150

41%

Compliance with state and local registrations

213

58%

Aesthetics and curb appeal of locations

191

52%

Other

18

5%

Total Responses

367

OPEN QUESTION

Recent discussions of the Riverside City Council Committees and Planning Commission have included the need to create buffer zones for locating potential cannabis retail locations separate from sensitive receptors, like K-12 and higher education facilities. What other areas in the community would you consider as a sensitive receptor?

Lower income neighborhoods and federal qualified opportunity zones, Shopping plazas and stores where families frequently visit I am flexible with location. But lighting and security is of importance along with fire suppression due past fires in Los Angeles . Security inside and outside surrounding area also.

Commercial Day Care centers, residential properties.

Total Responses

22