

City of Riverside
Staff Recommendations for City Sponsorship
Events/Projects from July 1 - December 31, 2025

	Organization/Event or Project *Denotes New Organization	Date of Event/Project	Council Ward	Projected Attendance	Event/Project Budget	Cash Request	Recommended Cash Sponsorship ACAD	Recommended Cash Sponsorship RPU	In-Kind Request	Recommended In-Kind Sponsorship	Facilities Request	Recommended Facilities	Total Recommended Cash Sponsorship	Total Recommended In-Kind Sponsorship (Incl. Facilities)	Total Value of Recommended Sponsorship
	Category 1 - Outreach Events/Projects														
1	Aquamotion Ability Foundation Aquamotion Aquathlon	10/18/2025	3	300	500	0	0	0	N/A	N/A	Shamel Pool	Waive Pool Rental fee (\$995.50 for 2-hr. block) and fee for additional hours responsible for the \$35 application processing fee, refundable deposit (\$351.25) and for hiring lifeguards per American Red Cross policy (guard/swimmer ratio of 1:25). Please see notes at the end of this column.	0	1,992	1,992
2	Arlington Business Partnership Winter Wonderland	12/6/2025 - 12/20/2025	5	4,500	25,000	10,000	5,000	0	SEP/Banner Permit fees, 0 Booths offering free kids' activities	SEP/Banner Permit fees, RPU Booth; RPD Info Booth at 3 December dates valued at \$3,450 (contact dsalana@riversideca.gov)	Hunt Park	Waive Open Space fee (\$948 for 8 hr. block) and fee for additional hours responsible for \$35 application processing fee, refundable deposit (\$\$1,378), and hourly staffing fees of \$25.25 (# TBD by Supervisor. Please see notes at the end of this column.	5,000	4,498	9,498

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3 Baboon Stewardship* IE International Food & Music Festival	7/26/2025 - 7/27/2025	1	5k - 10k	100,000	0	0	0	0 SEP fee	SEP fee	Mobile Stage	Waive Mobile Stage fee (\$1,211.50) and fee for additional hours (\$140.75); group is responsible for \$35 application processing fee, \$1,000 security deposit (\$1,000) + delivery/set-up fee (\$845.00) and (2) overnight security if stage remains overnight. Please see notes at the end of this column.	0	1,594	1,594
4 CCS Education and Wellness Center Community Resource Project at Project Food/The Riverside Free Clinic	7/1/2025 - 12/31/2025	4	5,100	33,113.00	10,000	2,000	0	N/A	N/A	N/A	N/A	2,000	0	2,000
5 Chabad Jewish Community Center of Riverside 21st Annual Chanukah Festival	12/15/2025	1	3,000	47,000	8,500	3,000	0	N/A	N/A	N/A	N/A	3,000	0	3,000
6 Community Health Systems, Inc. Backpack Giveaway and Resources Event	7/9/2025	2	2,000	7,000	1,000	1,000	0	N/A	N/A	N/A	N/A	1,000	0	1,000
7 Community Health Systems, Inc. Holiday Smiles Event	12/19/2025	5	1,500	5000	1000	1,000	0	Booths: RPU, Housing, PRCSO	N/A	N/A	N/A	1,000	0	1,000
8 County of Riverside Philharmonic Concert in the Park	8/16/2025	1	850	55,602	9,000	2,000	0	SEP Fee, RPD Info Booth	SEP Fee, RPD Info Booth valued at \$268 (contact dsalana@riversideca.gov)	Fairmount Park Bandshell and Open Space	Waive Bandshell fee (\$948 for 8 hr. dock) and fee for additional hours (\$41.55). Group will be responsible for \$35 application processing fee, refundable security deposit (\$1,378) and hourly rate of \$25.25 per staff member (# TBD by PRCSO Supervisor). Please read comments at the bottom of this column.	2,000	1,316	3,316

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9 Deaf Community of Riverside Deaf Festival	9/20/2025	1	3,000	30,000	0	0	0	SEP Banner, Bags (500) RPD Services, Bourns YIC, and Studio fees (CERT, RPD, RPU)	SEP and Banner permit fees; RPU Booth and bags (500); RPD Services valued at \$2,340 - organization pays matching amount of \$2,340 (contact dsaltana@riversideca.gov); please read RFD info at the bottom of this column.	City Hall Breezeway, City Stage	Waive Mobile Stage fee (\$1,211.50) and fee for additional hours (\$140.75); group is responsible for \$35 application processing fee, Bourns YIC security deposit (\$1,000), delivery set up fee (\$845.25). Please see notes at the end of this column.	0	4,152	4,152
10 Empower You Edutainment Faded Lipstick: Spoken Word and Music Trilogy	10/26/2025	5	200	9,000	9,000	1,000	0	0 Bags (500)	N/A	Bourns YIC Film, Recording Studio, Lounge, The Box	Waive hourly rental fee (\$93.75 - \$128/day) for Bourns YIC Classrooms/Lounge, Film and Studio fees (\$177/hr. each). Group will be responsible for \$35 application processing fee, refundable security deposit (\$361.25), and staff fees of 25.25/hr. per staff members (# TBD by PRCSO Supervisor); coordinate with Recreation Services; confirm all reservations and please read notes at the end of this column.	1,000	1,455	2,455
11 Full Circle Players Free Shakespeare in the Park	7/18/2025 - 07/19/2025	1	100 per show	13,400	1,000	750	0	0 SEP fee	SEP fee	Farmland Band-shell and White Park	Waive Bandshell fee (2 days X \$948 = \$1,896); Additional hourly fee (\$41.25, both days); Group is responsible for \$35 app processing fee, refundable \$1,378 security deposit and \$25.25/hr. per staff members (# TBD by PRCSO Supervisor); please read notes at the bottom of this column.	750	1,996	2,746

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12	Janet Goeske Foundation Fall Events	7/1/2025 - 12/31/2025	3	1,500	19,000	3,600	500	750 Booths		RPU (Cash and Booth for 50+ Fair); RPD Info Booth (contact dgranillo@riversideca.gov to coordinate booth and vehicles)	N/A	N/A	1,250	0	1,250
13	Inlandia Institute Riverside Book Festival	10/11/2025	1	10,000	75,000	15,000	3,500	0	N/A	N/A	N/A	N/A	3,500	0	3,500
14	La Sierra Senior Center Advisory La Sierra Food Bank (w/ Feeding America)	7/1/2025 - 12/31/2025	7	255 Families	600.00	N/A	0	0 Bags (4,000)		Bags (4,000)	N/A	N/A	0	3,880	3,880
15	La Sierra University Church* (La Sierra Disability Advisory Committee) Inland Empire Abilities Faire	7/20/2025	7	300	20,229	10,000	2,500	0 Booth (Any Dept.)		SEP fee, RPU Booth	N/A	N/A	2,500	100	2,600
16	Martin Luther King High School Band and Color Guard MLK Band Review	11/15/2025	4	3,000	1,706	0	0	0 RPD		SEP Fee; RPU Booth; RPD services valued at \$3,520 (contact Dsaldana@riversideca.gov)	N/A	N/A	0	3,620	3,620

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17 The Living Museum of California First Peoples & Cultural Heritage Wichitan Chaatu Sovereign Nations Festival	11/8/2025	2	1,500	43,232.00	2,000.00	1,500	0 Bags (200)	0 Bags (200)	Bags (200), RPD Services valued at \$1,540 (contact dsaldana@riversideca.gov)	White Park, Dales Center Banquet Room, Kitchen, Parking	Waive Open Space fee (\$1,125.75 for 8hr. block) and fee for additional hours (\$39.50). Group is responsible for \$35 application processing fee, refundable security deposit (\$1,378), Banquet Room hourly fee (\$138.75), and \$25.25 hourly staffing fee (# TBD by Supervisor). Please see notes at the end of this column.	1,500	2,964	4,464
18 Project Boon* Back-to-School Backpack & Grocery Giveaway	TBD	6	2,000	69,450	20,000	2,000	0	N/A	N/A	N/A	N/A	2,000	0	2,000
19 Riverside Cultural Consortium Monthly Downtown Artswalk and First Sundays	7/1/2025 - 12/31/2025	1	100,000	75,000	7,500	3,000	0	N/A	N/A	N/A	N/A	3,000	0	3,000
20 Riverside National Cemetery Support Committee Concert for Heroes	7/3/2025	4	2,500	70,077	10,000	3,500	0	N/A	Booth (RPU)	N/A	N/A	3,500	0	3,500

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21	Science and Technology Education Partnership (STEP) STEM in Public Utilities Learning Lab, STEM in Law Enforcement and Public Safety), STEPCON25	7/1/2025 - 12/15/2025	3, 5, 6	10,000	182,663	7,500	500	5,000	Bags (2,500), RFD and RFD Services, STEM Leaps	Bags (1,000), RPU Booth, RPD Services/STEM LEAPS • contact jpaul@riversideca.gov	Three days at the Bourns YIC in July, RPD Magrolla Station, RPD Fire Training Center, RPU Water Treatment and RERC	Organizer has an agreement in place with PRCSD; for RPD sites, contact jpaul@riversideca.gov; please see notes at the end of this column.	5,500	0	5,500
22	Southern CA Jr. Golf Foundation Girls Golf Programming	7/12/2025 - 12/31/2025	1	100	5,000	2,500	750	0	N/A	N/A	N/A	N/A	750	0	750
23	Victory Outreach Riverside 3rd Annual Fight Against Fentanyl Car Show	7/19/2025	4	200-400	17,595	5,000	750	0	SEP fee, RPD will request 0 extra patrols from on-duty personnel	N/A	Empty parking lot, Porta-Potties	N/A	750	100	850
	Subtotals, Category 1						34,250	5,750					40,000	27,667	67,667
	Category 2 - Events/Projects with Added Outreach														
24	Arts Connection* Mucho Gusto Fest	9/20/2025	1	2,000	60,000	30,000	1,500	0	N/A	N/A	N/A	N/A	1,500	0	1,500

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25	Ballet Resource Active Volunteer Association (BRAVA)* Art for the Heart Dance Project	1/16/2025 - 8/17/2025	2	120	2,490	1,245	1,000	0	N/A	N/A	N/A	N/A	1,000	0	1,000
26	Riverside County NAACP Youth Council Nelly's Story	2/5/2025 - 12/6/2025	5	200	10,500	2,500	750	0 Bags (\$00)	N/A	N/A	Stratton Center (Space for Play Rehearsals)	Waive hourly rental fee (\$100.75 - 304.25/hr.) for Stratton MPR (dependent on availability); group is responsible for \$35 App processing fee, refundable deposit of \$261.25 and hourly staff fee of \$25.25 per instructor (TBD by PRCSD Supervisor). Group must coordinate schedule with Site Coordinator. *Please see the bottom of this column.	750	2,000	2,750

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27 Division 9 Gallery Dia de Los Muertos (Day of the Dead)	11/1/2025	1	100,000	67,000	20,000	8,500	0	SEP Fee, RPD Services	SEP Fee; RPU Booth; RPD Services valued at \$2,500 per day (organization must pay balance of \$8,600 per day - contact dsaldana@riversideca.gov)	White Park and Mobile Stage	Waive Open Space Fenced fee (\$1,129.75 for 8-hr. block) and fee for additional hours (\$39.50), Mobile Stage fee (1,211.50 for 8 hr. block) and fee for additional hours (\$146.75). Group will be responsible for \$35 application processing fee; refundable security deposit (\$2,378 for Open Space and Stage), Mobile Stage delivery/setup (\$400.00), and parking fee of \$25.00/hr. (if TBD by Supervisor) and overnight security (2). If stage is staying on-site overnight. Please read notes at the end of this column.	8,500	5,022	13,522
28 Evergreen Memorial Historic Cemetery Front Row Fireworks on the 4th of July	7/4/2025	1	1,500	16,900	2,000	1,500	0	Info Booth	RPD Info Booth valued at \$1,150 (contact dsaldana@riversideca.gov)	N/A	N/A	1,500	1,150	2,650
29 Inland Empire Contemporary Ballet, Inc. Inland Empire Dance Festival	8/15/2025 - 8/17/2025	1	500	30,000	3,500	1,000	0	N/A	N/A	N/A	N/A	1,000	0	1,000

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30	Mary S Roberts Pet Adoption Center Barktober Fest 2025	10/11/2025	1	600	16,100	1,000		750	0 Bags (35)	RPD Services valued at \$880 (contact dsaltdana@riversideca.gov)	White Park	Waive Open Space Fenced fee (\$1,125.75 for 8 hr. block) and fee for additional hours (\$39.50); group is responsible for \$35 application processing fee, refundable security fee (\$1,378), alcohol service fee (\$165), and hourly staffing fees of \$25.25 (\$ TBD by Supervisor). Please see notes at the end of this column.	750	2,110	2,860
31	Mission Inn Foundation 48th Annual Mission Inn Run	10/18/2025 - 10/19/2025	Various	7,000 runners and 10,000 participants	142,000	28,000		8,000	0 RPU Booth	RPU Booth; RPD Services valued at \$3,000, and organizer must pay additional \$8,200)	Farmount Park, Martha McLean Park	Waive Open Space fee (\$948 for 8 hr. block) and fee for additional hours (\$41.25). Group is responsible for \$35 application processing fee, refundable security fee (\$1,378), and hourly staffing fees of \$25.25 (# TBD by Supervisor. Please see notes at the end of this column.	8,000	4,172	12,172
32	Riverside Arts Council Riverside Art & Music Festival	9/27/2025	1	8,000	45,000	10,000		4,000	0 SEP Fee	See Riverside Downtown Partnership	White Park and Mobile Stage	See Riverside Downtown Partnership	4,000	0	4,000

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33	Riverside Downtown Partnership Riverside Art & Music Festival	9/27/2025	1	8,000	45,000	0	0	0	0 SEP fee	SEP fee, RPU Booth	White Park	Waive Open Space Fenced fee (\$1,125.75 for 8-hr. block) and fee for additional hours (\$39.50/hr.) and \$25.25/hr. staffing fee (# TBD by Supervisor) for additional hours (\$39.50). Group will be responsible for \$35 application processing fee; refundable security deposit (\$1,378). alcohol service fee (\$165) and \$25.25 hourly staffing fees (\$25.25 by Supervisor). Please see the bottom of this column.	0	1,230	1,230
34	Riverside Educational Enrichment Foundation Riverside Citrus Classic	10/18/2025	Various	600	15,000	2,500	1,000	0	RPD Bike Safety Booth	SEP fee, RPD Info Booth valued at \$2,480, and organizer must pay remaining \$2,480 (contact disability@riversideca.gov re: Special Events, Booth and Vehicle)	N/A	N/A	1,000	2,580	3,580
35	Riverside Uptown Kiwanis Charities Casino Royale	9/6/2025	4	250	30,000	10,000	500	0	N/A	N/A	N/A	N/A	500	0	500

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36 Salute to Vets Parade and Expo	11/8/2025	1	7,000	22,567	5,000	3,000		SEP fee, Booth/Vehicle (RFD, RPD, RPJ, Transportation), Bags (1,000)	SEP fee, RPD Services/Booth/Vehicle valued at \$13,790 (contact dsallan@riversideca.gov); please read RFD notes at the bottom of this column.	Parking Lots on Market St., between 11th and 12th Streets	N/A	3,000	13,890	16,890
37 Spanish Town Heritage Foundation Spanish Town Puzzle Festival 2025	9/13/2025	1	200	6,700	2,000	750	0 Bags (200)		N/A	N/A	N/A	750	0	750
38 The CARE Project* Casino Night	9/20/2025	1	150-200	20,000	5,000	500	0	N/A	N/A	N/A	N/A	500	0	500
39 Vitality Development Foundation* Riverside Boxing Show	9/6/2025	4	400-700	42,000	46,355	1,500	0 N/A		N/A	Villegas Park Community Center	Villegas Community Center Banquet, Meeting, Dance, and Boxing Rooms, Gym and Kitchen (Collaboration with PRCSO); please see notes at the end of this column.	1,500	0	1,500

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40 Women Strengthening Women Breaking Barriers, Building Bridges	7/25/2025 - 10/31/2025	4, 5	300	5,000	1,500	500	0	Bags (150)	Bags (150)	Villegas and Hunt Parks	Waive Villegas Meeting Room hourly fee of \$70.25 and Hunt Park, Half Grand Ballroom hourly fee of \$172.25. Group will be responsible for \$35 application processing fee and refundable deposits (\$361.25 for Villegas and \$500 for Hunt. Group must coordinate with Recreation Services Coordinators at both sites re: dates/times. Please see notes at the end of this column.	500	5,966	6,466
Subtotals, Category 2						34,750	0					34,750	38,120	72,870
Annual Arts and Cultural Affairs Division (ACAD) Budget for Cash Sponsorship: \$152,082 Summary of Recommendations City Sponsorship July - December, 2025 Cash Sponsorship: \$69,000 Arts and Culture: \$ 5,750 Utilities: In-Kind Sponsorship: \$65,787 Total Recommended Sponsorship: \$140,537								For Special Events: Application must be submitted 60 business days in advance. For application, go to: https://www.riversideca.gov/park_rec/arts-cultural-affairs/forms-permits/special-events For Riverside Fire Department Booths/ Vehicles, Application must be submitted 45 days in advance. For Application, please go to: https://riversideca.gov/fire/content/public-education-request			If event requires additional resources not included in the sponsorship application, the organizer must pay all hard costs. To receive sponsorship, organizer must complete/ submit the PRCSD Facility Reservation Application to the requested site's Recreation Services Coordinator/Asst. Coordinator. All fees must be paid 90 days in advance to receive final approval. All site usage is dependent upon availability.			