



# **ARTS & CULTURE DESTINY & DESTINATION**

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**Parks, Recreation and Community  
Services Department**

Park and Recreation Commission  
July 15, 2024



Arts & Culture

**OUR  
DESTINY &  
DESTINATION**

# OUR GOAL

Strengthen Riverside's portfolio of arts, culture, recreation, senior and lifelong learning programs and amenities through expanded community partnerships, shared use opportunities and fund development



Rise! Mural

# ARTS & CULTURE GAME CHANGERS



**State Funding**





# PUBLIC ART



Lock In your Love



Grandmother's Mural



How to Fly



# PERMITS – EVENTS & FILM



Black History  
Month Parade

West Coast Thunder



Shonda Rhimes TV Project Filming

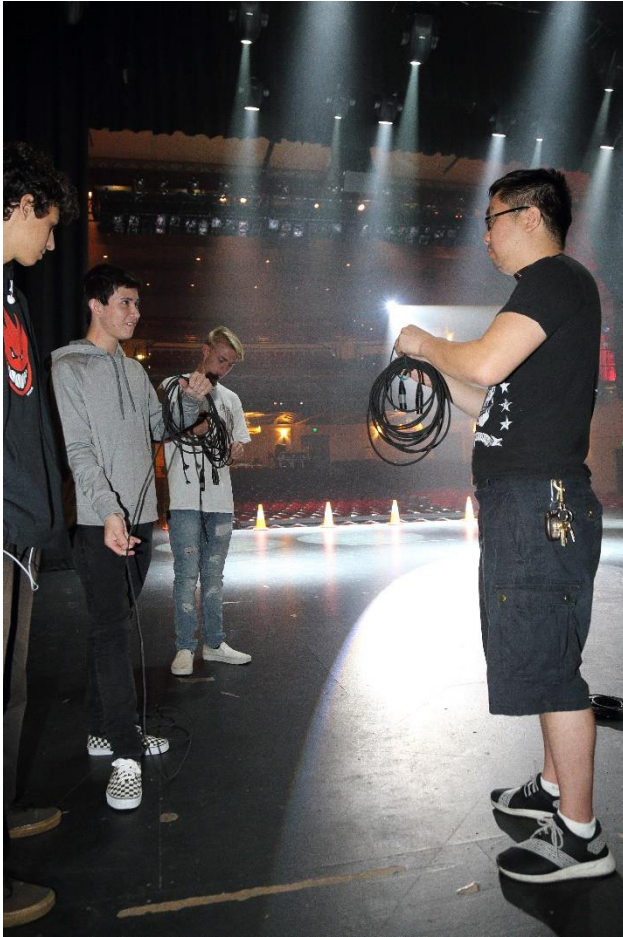


# EVENTS





# PROGRAMS



Live Tech @ The Fox



Riverside County Poet Laureate



Specialty Programs – CARES example



# ARTS & ENTERTAINMENT VENUES



Fox Performing Arts Center

Riverside Municipal Auditorium



The Box



Grier Pavilion

# What does this translate to?

Implementation of new programs and/or ideas  
such as:

- Dedicated Funding for the Arts
- Infrastructure Development to Support Arts Master Plan
  - Inventory of Cultural Assets
- Strengthened Presence of Arts & Culture in Marketing
- Equity to and for Arts & Culture
- Economic Impact Studies for Arts & Entertainment

