

2025 Fireworks Enforcement Update

Police Department

Budget Engagement Commission August 14, 2025



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PROGRAM ENHANCEMENTS

sUAS Technology for Fireworks

- Fireworks Enforcement: RFP and RPD recommended enhancements to RMC 1.18 to include drone enforcement leading up to and on July 4, 2025
 - >Utilizing certified pilots to conduct flights in areas known to have high incidence of illegal fireworks
 - Lawfully monitor and video record such activity to establish a nexus between unlawful activity
 - ➤ Generate written reports detailing observations and work with CAO to issue administrative citations based on the observations of evidence.



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PROGRAM ENHANCEMENTS

The City Attorney's Office, with City Council approval, amended RMC 1.18 to provide a section for:

- Social Host Liability: Ordinance now includes language that it is unlawful for any social host to allow by invitation or consent the use of illegal or storage of fireworks, and to hold the parent or guardians of juveniles liable when found to violate RMC 1.18
- **sUAS**: Authorizes RPD to use sUAS for fireworks enforcement
- Penalties: Violation of \$1,500 per day



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Police Department - Enforcement team staffing

- RPD deployed 5 sUAS teams. Locations were determined by prior year calls for service and 311 requests.
- Each team consisted of two RPD sUAS pilots, one RFD Arson Investigator or Fire Safety Inspector, and one Code Enforcement Officer.
- July 4th only RFD created two contact teams and seized fireworks.
- Search warrant service on July 3rd resulting in 35 lbs. seized



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Marketing and Social Media Campaign

· News Release:

- o Distributed on June 20, 2025
- News stories from the Press Enterprise, Raincross Gazette, KTLA, NBC Los Angeles, KCAL 9 News, CBS 2 News, and ABC 7 News

Social Media:

- o Safety and \$1,500 fine messaging on City and Fire platforms
- o sUAS and \$1,500 fine messaging on Police platforms

Printed and Digital Materials:

o For use by Councilmembers and City Departments

Digital Billboard PSAs:

 \circ Free billboard placements donated by Lamar and displayed along 91, 15, 60 Freeways, and other locations within and just outside city limits.

Websliders

o Featured on the <u>City homepage</u>, <u>Fire</u> and <u>Police Department</u> sites, and 311 app

• Electronic Sign Messaging:

o Auto Center sign

TV Screens:

o City Hall and RPU monitors to show illegal fireworks flyers and video PSA's.



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2024 Heat Maps – 311s & Calls for service Heatmap of Riverside Fireworks Calls: Jan 2024 Through Mar 2025 Fireworks Heat Maps For Doles: 7070/7024 to 7070/7024 For Doles: 1041-1359 For Doles: 1051-1351-1351 For Doles: 1051-1351 For D

3-Year Historical Analysis

	2025		2024		2023
Calls for service	547	Calls for service	477	Calls for service	437
311 Requests	431	311 Requests	307	311 Requests	160
Citations Issued	65	Citations Issued	24	Citations Issued	29

Date range is set for June 27th – July 5th of each year



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2025 Fireworks Enforcement – 311 Requests 311 Requests Ward Fireworks Heat Map by Wards For Dates: 06/27/2025 to 07/06/2025 Ward 1 84 Ward 2 29 Ward 3 73 Ward 4 49 Ward 5 76 Ward 6 61 Ward 7 48 Total RiversideCA.gov









