

WORKPLAN BLUEPRINT

BOARD/COMMISSION	Commission of the Deaf		
CHAIR		Mike Anderson	

DETAILS

WORKPLAN OBJECTIVES

Enter the date of the first Monday of each month -->

Build awareness and connection with the Deaf community by serving as Co-Host of the Annual DeaFestival event with the Deaf Community of Riverside

- Detail One Request the Mayor issue an Annual Proclamation for Deaf Awareness
- Detail Two Identification and procurement of marketing resources available to promote event (City webpage, ExploreRiverside Magazine, and City social media)
- Detail Three Co-host annual Deaf Festival event to build awareness & connection between the Deaf Community & the City of Riverside
- Detail Four Help the City Departments engage w/ the Deaf Community & offer guidance and support on issues impacting them.
- Detail Five Acknowledge and honor the members of the former Model Deaf Community Committee

Assist in identifying resources to improve City communication with the Deaf Community with possible implementation in key customer service areas including the One Stop Shop and 311 Call Center

- Detail One Provide marketing strategies for translating and communicating written and promotional materials
- Detail Two Implement on-demand ASL translation for One-Stop-Shop, 311 Call Center, other customer service centers
- Detail Three Implement ASL capability for Public comment
- Detail Four
- Detail Five
- Detail Six

Advocate and work with the Parks, Recreation, and Community Services Department to meet and create programming opportunities for members of the Deaf Community

- Detail One Deaf Cultural Community Center
- Detail Two
- Detail Three
- Detail Four

Assist City departments to connect effectively with the Deaf community and provide advice and assistance on matters affecting the Deaf community.

- Detail One City of Riverside recognizing ASL as a language in the city
- Detail Two Deaf community housing and homelessness challenges
- Detail Three Employment opportunities w/ the city for the Deaf Community
- Detail Four Welcoming environment for the Deaf & hard of hearing community at City Council meetings

Report Commission workplan performance outcomes quarterly.

- Detail One
- Detail Two
- Detail Three