BOURNS FAMILY YOUTH INNOVATION CENTER PROPOSED GUIDE SIGNS

Public Works Department

Meeting
Transportation Board: October 1, 2025

LOCATION MAP

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BOURNS FAMILY YOUTH INNOVATION CENTER

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BACKGROUND

Guide signs (also known as wayfinding signs):

1. Enhances safety by guiding motorists to correct routes;
2. Reduces confusion & stress;
3. Boosts brand identity through visual design; and
4. Increases efficiency and optimizes traffic flow.

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DISCUSSION

Four (4) total proposed guide sign installations

RECOMMENDATION

That the Transportation Board recommend that the City Council approve the installation of guide signs for the Bourns Family Youth Innovation Center facility along Magnolia Avenue at Roosevelt Street and along Van Buren Boulevard at Hayes Street.