



City Council Memorandum

City of Arts & Innovation

TO: HONORABLE MAYOR AND CITY COUNCIL DATE: DECEMBER 3, 2024

FROM: PARKS, RECREATION AND COMMUNITY WARDS: ALL
SERVICES DEPARTMENT

SUBJECT: LA84 FOUNDATION GRANT OF \$24,500 FOR FISCAL YEAR 2024/25 TO
PROVIDE AQUATIC PROGRAMS

ISSUE:

Accept the award of the LA84 Foundation Grant of \$24,500 for Fiscal Year 2024/25 to provide Aquatic Programs.

RECOMMENDATIONS:

That the City Council:

1. Accept the LA84 Foundation Grant in the amount of \$24,500; and,
2. With at least five affirmative votes, authorize the Chief Financial Officer, or designee, to record an increase in revenues in the amount of \$24,500, or the actual award amount, and appropriate expenditures in the same amount to the Grants and Restricted Programs Fund, Aquatics grant revenue and expenditure accounts.

BACKGROUND:

The LA84 Foundation strives to make a positive difference in lower-income communities by offering scholarship funds. Thanks to their generous grant, the Parks, Recreation and Community Services Department (PRCSD) has provided over 3,000 subsidized swim lessons through the Learn to Swim program over the past seven years.

DISCUSSION:

In February 2024, PRCSD received an acknowledgment to apply for the 2024-2025 LA84 Foundation Grant. Following a successful application in June 2024, PRCSD was awarded \$24,500 to subsidize 700 swim lessons. This funding enhanced the ability to offer affordable swim lessons to the community, ensuring that more children and adults can learn vital water safety skills.

This grant supports PRCSD's ongoing efforts to provide high-quality aquatic programs. The subsidized swimming lessons were available across multiple locations, making it convenient for families throughout the city to take advantage of this opportunity.

STRATEGIC PLAN ALIGNMENT:

The work contributes to the “**Arts, Culture and Recreation**” priority of the Envision Riverside 2025 Strategic Plan, which aims to provide diverse community experiences and personal enrichment opportunities for people of all ages.

The aquatics program aligns with **Goals 1.1**; Strengthen Riverside's portfolio of arts, culture, recreation, senior, and lifelong learning programs and amenities through expanded community partnerships, shared use opportunities, and fund development; **1.2**; Enhance equitable access to arts, culture, and recreational service offerings and facilities; and **1.5**; Support programs and amenities to further develop literacy, health, and education of children, youth, and seniors throughout the community.

The item aligns with each of the five Cross-Cutting Threads as follows:

1. **Community Trust** – Activities and programs funded or assisted by the LA 84 Foundation Grant serve the public interest, benefit the City's diverse populations, and result in greater public good.
2. **Equity** – Recreation activities support the City's racial, ethnic, religious, sexual orientation, identity, and geographic diversity attributes. The City is committed to advancing fairness of treatment, recognition of rights, and equitable distribution of services to ensure every member of the community has equal access to share the benefits of community progress.
3. **Fiscal Responsibility** – The Recreation Division continues to work with non-profit and community groups to offer low-to-no-cost programs. Securing grants such as the LA84 Foundation provides opportunities for the underserved population.
4. **Innovation** – Riverside is inventive and timely in meeting the community's changing needs and preparing for the future through collaborative partnerships and adaptive processes; joining forces with the LA84 Foundation is a strong indicator of Innovation.
5. **Sustainability & Resiliency** – Grants allow the PRCSD to continue to offer high-quality services at low to no cost of to the community.

FISCAL IMPACT

The total fiscal impact of this grant award is an increase in revenues and expenditures in the amount of \$24,500. Upon Council approval, an increase in revenue and expenditure will be recorded in the amount of the grant award in the Grants & Restricted Programs Fund, Aquatics, revenue and expenditure accounts as listed in the table below. There is no City match required for this grant.

Fund	Program	Account	Amount
Grants & Restricted Programs	<i>Revenue</i>		
	Aquatics	9924100-374222	\$24,500
	<i>Expenditures</i>		
	Aquatics – Services	9924100-421040	\$6,500
	Aquatics – Training	9924100-427200	\$12,000
	Aquatics – Supplies	9924100-426500	\$6,000
	Total Expenditures		

Prepared by: Ebony Perkins, Recreation Supervisor
 Approved by: Pamela M. Galera, Parks, Recreation and Community Services Director
 Certified as to availability of funds: Kristie Thomas, Finance Director/Assistant Chief Financial Officer
 Approved by: Kris Martinez, Assistant City Manager
 Approved as to form: Jack Liu, Interim City Attorney

 Attachment: Grant Agreement