

Ward 5 Riverside Prospers Success Report Keyes Mane Design

July 15, 2025

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History of Keyes Mane Design

1944 **Barbershop**



Rooted in Time: The Story Since 1944

Harold Keyes opened the original shop at 9492 Magnolia Ave.

In 1985, they moved to 3761 Van Buren Blvd Ste C Riverside, CA 92503

1985

New Location



2025

Still Thriving

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Four Generations, One Passion

Great-grandfather Harold started the business in 1944. Harold's son Charlie joined in 1959. Harold's granddaughter, Cindy joined in 1985 and grandson, David joined in 1988. Harold's greatgrandson, Lewis, joined in 2025.

1944 **Harlod** 1959 **Charlie**

1985 & 1988

Cindy & David

2025

Lewis



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More Than a Business — It's Family



Harold Keyes cutting the hair of Jack Howe Jr. in 1969

Charlie Keyes cuts the hair of Donal Howe in 1990



Where Everyone Feels Like Family

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Impact of Keyes

"Keyes Mane Design has quality of service, service is our thing, and quality of service is what we do. We once had four generations come in, four generations is a good gift to me" – Charlie Keyes, Arlington Times, 2016



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Local Recognitions



- Arlington Times -2016
- The Press-Enterprise **Business**
 - -2014







New Ventures

Highlighting the Heritage: 'In Good Company" Feature



Riverside TV – Ward 5 Spotlight





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Visit

Location

• 3761 Van Buren Blvd Ste C Riverside, CA 92503

Get In Touch

- (951) 688-6141
- https://www.yelp.com/b iz/keyes-mane-designriverside

Hours

Monday: Closed

Tuesday - Thursday: 9:00

am - 5:00 pm

Friday: 9:00 am - 3:00 pm

Saturday: Closed

Sunday: 9:00 am - 3:00 pm

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