

RFP AWARD RECOMMENDATION

CITY OF RIVERSIDE
Finance Department

DATE SUBMITTED: 01/06/2026

RFP NO.	RFP TITLE	DEPARTMENT/DIVISION
2421	City of Riverside Vision Zero Action Plan (Safe Streets for All Grant Funded Project)	Public Works
		DATE RFP OPENED
		09/17/2025
PROPOSALS RECEIVED (8)		INVITATIONS ISSUED (Online)

RFP PRICE GOOD THROUGH: JANUARY 15, 2026

PROPOSERS	CITY, STATE	EVALUATION RANKING
Kimley-Horn and Associates, Inc.	Orange, CA	<u>1</u>
Wood Rodgers, Inc.	San Dimas, CA	2
Alta Planning + Design	Los Angeles, CA	3
CR Associates	San Diego, CA	4
LG2WB Engineers, Inc.	Irvine, CA	5
TJKM Transportation Consultants	Pleasanton, CA	6
General Technologies and Solutions	Los Angeles, CA	7
* Fehr & Peers	Irvine, CA	N/A

*The vendor was deemed non-responsive after electing not to submit a proposal, having determined that it could not accept the City's required Terms and Conditions.

RFP DESCRIPTION: The project consists of developing an award-winning Vision Zero Action Plan (VZAP) for the City of Riverside that supports the goal of eliminating all traffic-related fatalities and serious injuries by 2050. The selected consultant will create a prioritized, ward-level and citywide blueprint for implementing proven safety countermeasures, using data-driven analysis to identify and address high-risk areas. The scope also includes producing traffic-safety educational campaign materials and tools designed to engage the community and secure safety-pledge commitments from key stakeholders.

RFP Recommended For Award (Includes Sales Tax) ☐ 10% Surety Included ☒ Contract
☒ 10% Surety not required ☒ Purchase Order

Best Ranking Proposer

Amount of Award

Kimley-Horn and Associates, Inc.

\$272,891.91

COMMENTS:

The Public Works Department has evaluated all proposals received and is requesting that award be made to the best overall solution based on the evaluation process. The Purchasing Division concurs that the action to award is in compliance with Purchasing Resolution 24101.

Submitted by: Jennifer McCoy

Purchasing Manager

Date: 11/20/2025