

City of Riverside Sponsorship Program Staff Recommendations July - December 2024															
	Organization/Event or Project	Date	Project/ Event Budget	Attendance	Council Ward	Cash Request	Cash Recommended ACAD	Cash Recommended RPU	In-Kind Request	In Kind Recommended	Facilities Request	Facilities Recommended	Total Recommended Cash	Total Recommended In-Kind (incl. Facilities)	Total Recommended Sponsorship
	Category 1: Outreach Events/Projects														
1	Aquamotion Ability Foundation Aquathon	11/2/2024	4,450	200	3	0	0	0	Bags (200)	N/A	Shamel Pool	Waive Pool Rental fee (\$645) and addtl. hourly fee (\$323). Group is responsible for processing fee (\$26.75), refundable deposit (\$250), and provision of lifeguards, per American Red Cross (guard to patron ratio of 1:25). Please see notes below.	0	645	645
2	Arlington Business Partnership Winter Wonderland	12/14/2024	50,000	15,000	5	6,000	4,000	0	N/A	RPD - TBD, RPU (Booth - contact contact Christiane Amat (camat@riversideca.gov) and Erica Acosta (eacosta@riversideca.gov)	Hunt Park	N/A	4,000	75	4,075
3	Central Community Christian Fellowship* Community Thanksgiving Dinner	11/28/2024	8,000	2,800	7	4,000	1,000	0	Bags (2,000)	N/A	N/A	N/A	1,000	0	1,000
4	Community Health Systems, Inc. Backpack Giveaway and Resources Event	7/24/2024	7,000	1,500	2	1,000	1,000	0	Bags	N/A	N/A	N/A	1,000	0	1,000
5	Community Health Systems, Inc. Holiday Smiles Event	12/23/2024	5,000	1,500	5	1,000	1,000	0	Bags	N/A	N/A	N/A	1,000	0	1,000
6	Deaf Community of Riverside Deaf Awareness	9/14/2024	25,000	3,000	1	0	1,500	0	Booth/Vehicle (RFD, RPD, RPU, CERT), Bags (500)	SEP fee, RFD (Vehicle/CERT), RPD (contact jvdavid@riversideca.gov for info booth and mcisneros@riversideca.gov for special event permit), RPU (Bags, Booth - contact Christiane Amat (camat@riversideca.gov) and Erica Acosta (eacosta@riversideca.gov)	City Hall, Breezeway, Mobile Stage	N/A	1,500	4,413	5,913
7	Division 9 Gallery Dia de los Muertos	11/2 - 11/3/2024	67,000	50,000	1	15,000	8,000	1,000	RPD, SEP fee	SEP fee, RPD (\$2,500 each day on 11/ 2 and 11/3; organizer will be responsible for \$8,525 on 11/2 and \$7,300 on 11/3 - contact mcisneros@riversideca.gov; RPU Booth (contact Christiane Amat (camat@riversideca.gov) and Erica Acosta (eacosta@riversideca.gov)	White Park and Mobile Stage, both days	Waive Open Space fee (\$1,075 X 3 = \$3.225) and addtl. Hourly fee (\$37.50), Mobile Stage fee (\$924.50/8 hrs) and addtl. hourly fee (\$107.50) . Group is responsible for processing fee (\$26.75), refundable security deposit (\$2,000), stage delivery/set up (\$645) and staff fees (\$24.25/hr per staff member, # of staff TBD by Parks Supervisor. Please see notes below.	9,000	10,364	19,364

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8	Full Circle Players Free Shakespeare in the Park	8/1 and 8/2/2024	15,000	500	1	1,000	750	0	N/A	N/A	Fairmount Park Amphitheatre	Waive Bandshell fee for two 8 hr. Blocks (\$860 X 2 = \$1,720); and addtl. hourly fee (\$37.50); Group is responsible for processing fee (\$26.75), refundable security deposit (\$250), staff fees (\$24.25/hr per staff, # of staff TBD by Parks Supervisor. See notes below.	750	1,795	2,545
9	Janet Goeske Foundation Fall Events	7/1- 12/31/2024	17,000	200/900/ 100	3	3,400	1,000	750	RPD	RPD Info Booth (contact dgranillo@riversideca.gov); RPU (Booth and Cash for 50+ Event)	N/A	N/A	1,750	0	1,750
10	Inland Empire Latino Lawyers Association Expungement Clinics	7/1- 12/31/2024	5,500	125	1	900	750	0	N/A	N/A	N/A	N/A	750	0	750
11	Inlandia Institute Riverside Book Festival	10/12/2024	75,000	10,000	1	15,000	5,000	0	Bags (10,000)	N/A	Main Library	N/A	5,000	0	5,000
12	Love Riverside (dba under Healthy Leaders Thriving Cities) Love Riverside Serve Day	10/12/2024	47,000	500	5	4,700	2,500	200	SEP fee	SEP fee	Hunt Park (Park, Center and lot)	Waive Open Space fee (\$860/8 hrs), addtl. hourly fee (\$37.50), Group will be responsible for processing fee (\$26.75), refundable deposit (\$500), and \$24.25/hr per staff member (staffing TBD by Parks Supervisor). Please see notes below.	2,700	1,010	3,710
13	My Learning Studio OUTREACH National Night Out	10/1/2024	2,025	400	4	750	500	0	N/A	SEP fee, RPD - TBD (Reach out to jpauli@riversideca.gov)	PRCSD	N/A	500	75	575
14	Riverside Arts Academy 2024 Summer Music Discovery Camp	7/8 - 7/19/2024	16,823	100	2	16,000	2,500	0	N/A	N/A	Cesar Chavez Community Ctr.	Collaboration between PRCSD and RAA, two weeks in July, M-F, 9am- 3pm.Comm Ctr. Basement, Conf. Rm., Community Rm., Auditorium, Rms .A, D, E F, G H, I, K, L. No staff or other resources will be provided.	2,500	0	2,500
15	Riverside Arts Council Riverside Art and Music Festival	9/28/2024	35,000	5,000	1	10,000	3,000	0	N/A	SEP fee, RPU Booth (contact Christiane Amat (camat@riversideca.gov) and Erica Acosta (eacosta@riversideca.gov)	N/A	N/A	3,000	75	3,075
16	Riverside Cultural Consortium Artswalk and First Sundays	7/1 - 12/31/2024	31,000	100,000	1	7,500	3,500	0	N/A	N/A	N/A	N/A	3,500	0	3,500

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17	Riverside Downtown Partnership Riverside Art and Music Festival	9/28/2024	10,000	3,500	1	0	0	0	SEP fee	RPU Booth (contact Christiane Amat (camat@riversideca.gov) and Erica Acosta (eacosta@riversideca.gov))	White Park/ Mobile Stage	Waive Open Space fee (\$1,075) and addtl. Hourly fee (\$37.50), Mobile Stage fee (\$924.50/8 hrs) and addtl. hourly fee (\$107.50). Group is responsible for processing fee (\$26.75), refundable security deposit (\$500), alcohol service fee (\$134.25), stage delivery/set-up fee (\$645) and staff fees (\$24.25/hr per staff member, # of staff TBD by Parks Supervisor). Please see notes below.	0	2,510	2,510
18	Riverside National Cemetery Support Committee Concert for Heroes	7/3/2024	86,000	4,000	4	5,000	4,000	0	N/A	RPU Booth (contact Christiane Amat (camat@riversideca.gov) and Erica Acosta (eacosta@riversideca.gov))	N/A	N/A	4,000	0	4,000
19	Riverside Unified School District Foundation State of the District	10/18/2024	17,100	500	3	5,000	500	0	N/A	N/A	N/A	N/A	500	0	500
20	A Salute to Veterans Parade	11/9/2024	22,000	7,000	1	7,500	3,500	0	SEP fee, RFD, RPD	SEP fee, RFD (Vehicle), RPD (contact mcisneros@riversideca.gov re: Special Event permit and jvdavid@riversideca.gov re: info booth and vehicle; RPU Booth (contact Christiane Amat (camat@riversideca.gov) and Erica Acosta (eacosta@riversideca.gov))	N/A	N/A	3,500	12,880	16,380
21	Science and Technology Education Partnership (STEP) STEPCON 2024; STEM in Public Utilities Learning Labs; STEM in Law Enforcement and Public Safety	7/1 - 11/7/2024	134,000	12,000	2	6,500	0	5,000	Bags (2,500), RFD, RPD, RPU	RFD (Personnel, Vehicle), RPD Services, RPU Bags (1,000) and Booth contact Christiane Amat (camat@riversideca.gov) and Erica Acosta (eacosta@riversideca.gov)	Bourns YIC in July for 4 days, RPU - Waste Water Treatment Plant and RERC; RPD - Magnolia Station and RFD - Riverside Fire Training Center in July.	Please contact your usual contacts PRCSD, RFD, RPD, RPU, re: onsite activities	5,000	4,682	9,682
22	Southwest Resource Management Assn. Birds, Blooms, Plants & Pollinators Fall Garden Festival	11/2/2024	5,000	250	1	1,500	750	0	RPU Bags (100); Booth/ Vehicle	RPU Bags (100 - contact contact Christiane Amat (camat@riversideca.gov) and Erica Acosta (eacosta@riversideca.gov))	N/A	N/A	750	97	847
23	Vivian Stancil Olympian Foundation Splish Splash Water Safety	TBD	4,228	300	1	1,000	750	0	N/A	N/A	N/A	N/A	750	0	750

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24	Villegas Park Advisory Committee Dia de los Muertos	10/262024	11,000	250	4	7,000	2,500	0	SEP fee, Bags (200), RPD Officers/Explorers, RFD Truck	SEP fee, RFD (Vehicle), RPD will send extra patrols (contact mcisneros@riversideca.gov re: info booth, vehicle, and for Explorers, see notes below and submit request 4 weeks prior to event)	Villegas Park/ Center	Waive Open Space fee (\$860/8 hrs) and addtl. Hourly fee (\$37.50). Group will be responsible for processing fee (\$26.75), refundable deposit (\$1,000) and staff fees (\$24.25/hr per staff members, # of staff TBD by Parks Supervisor). Please see notes below.	2,500	5,067	7,567
25	Women Strengthening Women Workshops for Incarcerated Loved Ones	7/1 - 12/31/2024	7,000	140	4	1,400	500	0	COVID PPE	N/A	N/A	N/A	500	0	500
	Subtotal, Category 1						48,500	6,950					55,450	43,688	99,138
	Category 2: Events/Projects w/ with Added Outreach														
26	The Black Arts Museum A Tapestry of Black Artisans, 2024	10/19/2024	15,000	200	1	5,000	1,500	0	RPD	No services, but RPD will provide extra patrol during the event; reach out to mcisneros@ riversideca.gov to discuss booth and vehicle.	The Box	N/A	1,500	0	1,500
27	Empower You Edutainment Faded Lipstick Theatrical Trilogy	10/26 - 10/27/2024	5,905	250	1	1,181	750	0	Bags (750)	N/A	Bourns YIC and Stratton for mtgs.	Waive fees (\$53.75 - \$247.25) for Stratton Class/Banquet Rms. Dependent on availability; \$50/hr for Sound Studio and \$55 for film studio. Group will be responsible for processing fee (\$26.75), refundable security deposit (\$250, each site), and hourly studio instructor fee (\$20- \$35/hr). Group will work directly with Rec Service Coordinators re: dates/times. Please see notes below.	750	2,040	2,790
28	Inland Empire Contemporary Ballet, Inc. Inland Empire Dance Festival	8/23 - 8/24/2024	30,000	700	1	7,500	1,000	0	N/A	N/A	N/A	N/A	1,000	0	1,000

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29	Kiwanis Club of Uptown Riverside Casino Royale	9/7/2024	30,000	250	4	10,000	1,000	0	N/A	N/A	N/A	N/A	1,000	0	1,000
30	Martin Luther King Band Boosters MLK Band Review	11/16/2024	1,706	3,000	4	0	0	0	SEP fee; RPD Services	N/A	N/A	N/A	0	3,595	3,595
31	Mission Inn Foundation Mission Inn Run	10/20/2024	140,586	26,000	1	10,000	8,000	0	SEP fee, RFD, RPD, RPU	SEP fee, RFD (Squad, Paramedic), RPD (Services valued at \$3,000 - contact mcisneros@riverside ca.gov; organizer will pay remainder of \$5,760), RPU Booth (contact Christiane Amat	Conv. Ctr., Parks Martha McClean/ Fairmount	Waive Open Space fee (\$860/8 hrs) and addtl. Hourly fee (\$37.50), refundable deposit (\$1,250), and staff fees (\$24.25/hr per staff member, #TBD by Parks Supervisor. Please see notes below.	8,000	5,860	13,860
32	Pink Ribbon Place Pink Ribbon Walk	10/19/2024	22,850	1,100	1	4,000	1,000	0	SEP fee; RPD Services; Booth Vehicle (RFD, RPD)	SEP fee, RPD (Booth and vehicle - reach out to jvdavid@riversideca.gov and contact mcisneros@riversideca.gov re: special event permit)	Ryan Bonaminio Park	N/A	1,000	2,220	3,220
33	Riverside County NAACP Youth Council Elephant in the Room Musical	12/6- 12/8/2024	8,169	400	1	5,000	1,200	0	Bags (800)	RPU Bags (400 - contact Christiane Amat (camat@riversideca.gov) and Erica Acosta (eacosta@riversideca.gov)	Bourns YIC for filming and Stratton for mtgs.	Waive fees (\$53.75 - \$247.25) for Stratton Class/Banquet Rms. Dependent on availability; \$55/hr for Film Studio and \$50/hr for Sound Studio. Group will be responsible for processing fee (\$26.75), refundable security deposit (\$250, each site), and hourly studio instructor fee (\$20- \$35/hr). Group will work directly with Rec Service Coordinators re: dates/times. Please see notes below.	1,200	2,428	3,628
34	Riverside County Philharmonic A Century in Blue	9/14/2024	92,500	600	1	5,000	1,500	0	N/A	N/A	N/A	N/A	1,500	0	1,500
35	The Riverside Downtown Farmers Market Weekly Market	7/1 - 12/31/2024	89,349	500 weekly	1	2,000	1,500		N/A	N/A	N/A	N/A	1,500	0	1,500

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36	Riverside Educational Enrichment Foundation Riverside Citrus Classic	10/12/2024	15,000	600	3	3,000	1,500	0	SEP fee, RPD Bike Safety	SEP fee, RPD (services valued at \$2,550 and organizer will also pay \$2,550 - reach out to mcisneros@riversideca.gov)	Rest Stops at Parks	Waive Open Space fee (\$860/8 hrs) and addtl. hourly fee (\$37.50). Group is responsible for processing fee (\$26.75), refundable deposit (\$250), and staff fees (\$24.25/hr per staff member, # of staff TBD by Parks Supervisor. Please see notes below.	2,000	3,593	5,593
37	Riverside Latino Network Student Leadership Programs & Cesar Chavez Breakfast	4/5/2024	21,675	200	1	3,000	1,500	0	N/A	N/A	N/A	N/A	1,500	0	1,500
38	Riverside Medical Clinic Charitable Foundation 10th Annual Bullying Prevention and Wellness Conference	9/23/2024	43,500	300	1	1,500	1,000	0	N/A	N/A	N/A	N/A	1,000	0	1,000
39	Mary S. Roberts Pet Adoption Center Barktoberfest	10/12/2024	13,500	500	1	5,000	1,000	0	N/A	N/A	White Park	N/A	1,000	0	1,000
40	SCGA Junior Golf Foundation* Girls Golf Programming	7/14 - 12/15/2024	5,000	100	1	5,000	750	0	N/A	N/A	Fairmount Golf Course	N/A	750	0	750
41	So CA Tri-Counties Branch of the International Dyslexia Association Your Brain on Books	9/21/2024	4,000	100	4	800	750	0	RPU Booth	N/A	N/A	N/A	750	0	750
	Subtotal, Category 2						24,450	0					24,450	19,736	44,186
	Annual Arts and Cultural Affairs Division (ACAD) Budget for Cash Sponsorship: \$152,082 Summary of Recommendations for Fall 2024.2025: Cash (ACAD): \$72,950 Cash (RPU): \$ 6,950 In-Kind: \$63,424 (including Facilities) Total Sponsorship: \$143,324									INSTRUCTIONS FOR REQUESTING POLICE EXPLORERS OR FIRE DEPT. VEHICLE, IF AWARDED: TO REQUEST POLICE, GO TO: REQUESTPOLICEGOV/PD/CONTENTEXPLORERPRESENTATIONREQUEST-FORM TO REQUEST FIRE DEPT. VEHICLES OR PERSONNEL, GO TO: HTTPS/WWW.RIVERSIDECA.GOV/FIRE/CONTENT/PUBLIC-EDUCATION-REQUEST		NOTES: IT IS THE RESPONSIBILITY OF EVENT ORGANIZER TO ENSURE COMPLIANCE WITH SPECIAL EVENTS AND HEALTH RESTRICTIONS/GUIDELINES (IF APPLICABLE). IF EVENT REQUIRES RESOURCES NOT INCLUDED IN SPONSORSHIP APPLICATION, INCLUDING ADDITIONAL STAFF, ORGANIZER WILL BE REQUIRED TO PAY ALL HARD COSTS. ORGANIZER MUST COMPLETE/SUBMIT THE PRCSO FACILITY RESERVATION APPLICATION, AND ALL EVENT-RELATED FEES MUST BE PAID 90 DAYS IN ADVANCE OF EVENT TO RECEIVE A FINAL, APPROVED PERMIT. GROUP MUST COORDINATE WITH SITE COORDINATORS RE: DATES AND TIMES. NO MEETINGS ON CITY HOLIDAYS.			