

# RIVERSIDE COMMUNITY SERVICES FOUNDATION – ANNUAL UPDATE

Presented By: Deborah Macias, President & Brando Crozier, Vice President

Park and Recreation Commission December 2, 2024

## **BACKGROUND**

August 2007 - Department established the Riverside Community Services Foundation

California non-profit public benefit corporation, 501 (c) (3)

Raise and manage funds to assist the Department in improving recreational and community services to citizens of Riverside.



## **PURPOSE**

The specific purposes of this Foundation are:

- a) To aid, sponsor, promote, advance, and assist in the provision, development, and maintenance of public parks, recreation, and community services in the City of Riverside;
- b) to engage in any other activities in furtherance of the purposes for which the Foundation is formed; and,
- c) to receive, invest and utilize funds and property acquired through the solicitation of contributions, donations, grants, gifts, bequests and the like for the purposes for which the Foundation is formed.



## THE TEAM

#### **BOARD**

- President Deborah Macias
- Vice President Brando Crozier
- Secretary Jessica Ochoa
- Treasurer Mayra Ocampo
- Director Jerry Hurley
- Director Adolfo Cruz
- Director Tiffany Serrato
- Director Mindy Griffith

#### **SUPPORTING STAFF**

- Director Pamela Galera
- Deputy Director Noemi Lopez
- Deputy Director Anthony Zamora







## HOW WE SUPPORT THE DEPARTMENT

- 1. Band for Last Summer Concert \$5,000
- 2. Stage and Lighting for Summer Concert Series \$15,300
- 3. Sound System and Emcee for Spring Eggstravaganza \$1,800
- 4. Young Men's Conference Venue \$1,500
- 5. Gifts for Department Christmas Gathering \$150
- 6. Gifts for Employee of 20+ Years' Service Awards \$500

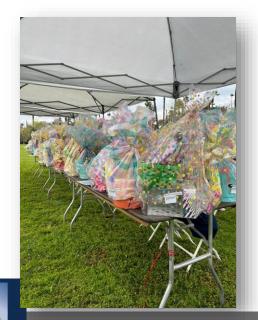






## HOW WE SUPPORT THE RESIDENTS

- 1. Baskets for Spring Eggstravaganza \$1,300
- 2. Delivery Cost for Friendly Stars' Commodity Boxes \$540
- 3. Youth Scholarships for Summer Programming \$8,200
- 4. Riverside Sings Winners' Cash Prizes \$2,700
- 5. Story We Tell Photo Contest Winners' Cash Prizes \$350
- 6. Young Men's Conference Participation Gift Cards \$500
- 7. Riverside Lawn Bowling Donations for Youth Programs \$1,000







## SPOTLIGHT & FUNDRAISING

- 1. Table at Mayor's State of the City
- 2. Table at California Inland Empire Council (recognizing Foundation Board Member Jerry Hurley)
- 3. Summer Concerts Beer Garden
- 4. Spring Eggstravaganza day-of Wristband Sales
- 5. Annual Gala
- 6. Riverside Monopoly Board Game Tile









## **THANK YOU!**



