



RIVERSIDE COMMUNITY SERVICES FOUNDATION – ANNUAL UPDATE

Presented By: Deborah Macias, President &
Brando Crozier, Vice President

Park and Recreation Commission

December 2, 2024

BACKGROUND

August 2007 - Department established the Riverside Community Services Foundation

California non-profit public benefit corporation, 501(c)(3)

Raise and manage funds to assist the Department in improving recreational and community services to citizens of Riverside.



PURPOSE

The specific purposes of this Foundation are:

- a) To aid, sponsor, promote, advance, and assist in the provision, development, and maintenance of public parks, recreation, and community services in the City of Riverside;
- b) to engage in any other activities in furtherance of the purposes for which the Foundation is formed; and,
- c) to receive, invest and utilize funds and property acquired through the solicitation of contributions, donations, grants, gifts, bequests and the like for the purposes for which the Foundation is formed.



THE TEAM

BOARD

- **President** – Deborah Macias
- **Vice President** – Brando Crozier
- **Secretary** – Jessica Ochoa
- **Treasurer** – Mayra Ocampo
- **Director** – Jerry Hurley
- **Director** – Adolfo Cruz
- **Director** – Tiffany Serrato
- **Director** – Mindy Griffith

SUPPORTING STAFF

- **Director** - Pamela Galera
- **Deputy Director** - Noemi Lopez
- **Deputy Director** – Anthony Zamora



HOW WE SUPPORT THE DEPARTMENT

1. Band for Last Summer Concert \$5,000
2. Stage and Lighting for Summer Concert Series \$15,300
3. Sound System and Emcee for Spring Eggstravaganza \$1,800
4. Young Men's Conference Venue \$1,500
5. Gifts for Department Christmas Gathering \$150
6. Gifts for Employee of 20+ Years' Service Awards \$500



HOW WE SUPPORT THE RESIDENTS

1. Baskets for Spring Eggstravaganza \$1,300
2. Delivery Cost for Friendly Stars' Commodity Boxes \$540
3. Youth Scholarships for Summer Programming \$8,200
4. Riverside Sings Winners' Cash Prizes \$2,700
5. Story We Tell Photo Contest Winners' Cash Prizes \$350
6. Young Men's Conference Participation Gift Cards \$500
7. Riverside Lawn Bowling Donations for Youth Programs \$1,000



SPOTLIGHT & FUNDRAISING

1. Table at Mayor's State of the City
2. Table at California Inland Empire Council
(recognizing Foundation Board Member Jerry Hurley)
3. Summer Concerts Beer Garden
4. Spring Eggstravaganza day-of Wristband Sales
5. Annual Gala
6. Riverside Monopoly Board Game Tile



THANK YOU!

