

Clean CA Community Designation SIGN FAQ

01 Who do we ask for permission to install a sign?

- Government - either your local city or county would be the contact for sign installation on government or public property not in Caltrans right-of-way.
- Private Property - the owner should be contacted for permission and then contact government jurisdiction for applicable sign regulations.

02 Can the Clean CA Community designation sign be installed on a state highway?

Unfortunately no. The Federal Highway Administration oversees what signs can be placed along state highways and in rights of way operated by Caltrans. These rules follow federal legislation. While exceptions have been crafted for certain non-directional signage (like Adopt-a-Highway and the blue “services” signs), no such exception exists for the Clean California Community signs. This prohibition also applies to on and off ramps to the state highways that are Caltrans property. Caltrans-operated roads include interstate and state roads designated by highways numbers that begin with an I, CA, US or SR (as in I-10, CA-99, US-101).

03 What are suggested locations for sign installation?

A local community may install on their county or municipal road, depending on approval by the local jurisdiction. Non-roadway location might include:

- Entrances to high-traffic beach and other parks and recreation areas
- Outside a city hall or main county building
- County fairgrounds
- Near museums and other tourist attractions
- Arrival areas at local airport, train station, and bus depots
- Office building of lead organizer/non-profit

04 Do we need a sign permit?

The local government jurisdiction may require one. Please contact them directly.

05 Who pays for installation?

The designated community is responsible for installation costs or working with local government jurisdiction or site owner for covering costs.

06 What are the dimensions of the sign?

Signs are either 36x48 inches customized or 24x24-inch add-on signs.



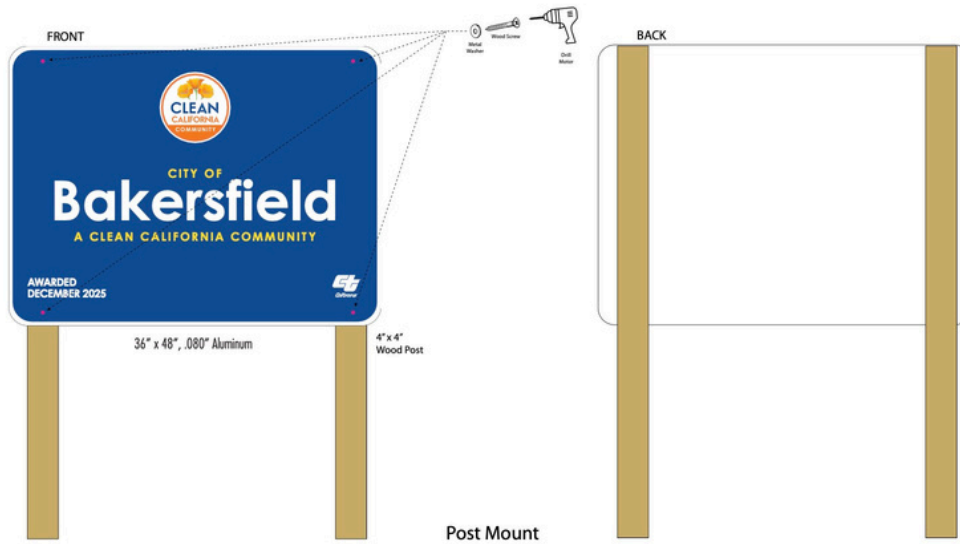
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07 What material is the sign made out of?

The sign is made out of metal.

08 Does the sign require one or two posts to install?

- The 36x48 inch sign requires two poles.
- The 24x24 may be installed with one pole.



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09 How are signs shipped?

The sign company will ship the sign directly to the community. Your shipping is the same you provided on the report. Tracking information is provided directly by the sign company.

10 Should we have a special event when the sign is unveiled?

You are encouraged to organize your own sign unveiling event. Please let the Keep California Beautiful team know the event date and information. Our contacts at Clean CA will share this event with the CalTrans district. When possible, representatives from CalTrans will attend. We will also share with them when the sign is scheduled for delivery, so the district representative is aware. When you have an event or presentation, please email photos to info@keepcabeautifulorg or upload to [Google Drive](#).

11 Can we order more signs?

The first 100 communities to pledge receive 1 (one) sign. An order form is available to purchase additional signs directly from the company producing the signs.

12 Can we make our own sign?

Yes, but the design cannot be modified.

13 Who owns signs and can we can after we receive?

The sign becomes the property of the designee upon receipt, and they may convey it to a local jurisdiction for installation. All liability for the sign is then assumed by the entity that installs the sign or to whom it conveys the sign's maintenance. We recommend an anti-graffiti coating. We request that the sign's appearance remain as close to appearance as possible but based on local needs jurisdictions may add their logo or marker to reflect ownership as long as no original elements of sign are modified.

14 How else can we display our Community Designation status?

Consider adding the Clean CA Community logo to a local homepage and link to a subpage that explains the designation, your community's anti-litter leadership role, elements of the local anti-litter program, and how every resident can help maintain that spotless reputation.

