

Application Form**Profile****Office Use Only:**☒ Ward 3**Which Boards would you like to apply for?**

Planning Commission: Submitted

Ms./Mr.

Mr

Alan

First Name

J

Middle Initial

Meyer

Last Name

Home Address

Suite or Apt

Riverside

City

CA

State

Postal Code

Primary Phone

Alternate Phone

Email Address

Retired

Employer

Job Title

Business Address**Business Phone****Length of residence in City of Riverside**

34

Are you a registered voter of the City of Riverside?☒ Yes ☐ No

Have you ever been convicted of a crime of moral turpitude?

☐ Yes ☒ No

Do you have adequate time to serve?

☒ Yes ☐ No

*Eligibility requirements per City Charter Article VIII Section 805.

Applications may be screened on the basis of information submitted with this form.

You are welcome to provide a resume and/or letters of endorsement.

Interests & Experiences

WHY YOU WANT TO SERVE ON A CITY BOARD OR COMMISSION:

I have watched the city grow and mature. It has made some great decisions and some poor ones over the years. I believe that I can offer the city new perspectives. I have a strong technology background and a proven volunteer record with the city.

EXPERIENCE OR SPECIAL KNOWLEDGE PERTAINING TO AREA(S) OF INTEREST:

I contracted to have my own home built and have a good understanding of the planning process. I am able to understand complex issues and convey them in terms that can be understood by a broad audience.

EDUCATIONAL BACKGROUND:

3 1/2 year college Orange Coast University, numerous courses in technology and ran a technology education organization for a major database company.

OCCUPATIONAL EXPERIENCE:

Retired from IBM. Spent 42 years in the technology industry. Have spent the last 9 years as a volunteer chaplain for Riverside Fire Department, Riverside Community Hospital, Parkview Hospital, and Advantage Hospice. I current sit as a board member on the Living Shield Ministries board.

PROFESSIONAL OR TECHNICAL ORGANIZATION MEMBERSHIPS:

Memberships include Fire Chaplains Association and Southern California Association of Chaplains.

CIVIC OR COMMUNITY EXPERIENCE, MEMBERSHIPS, OR PREVIOUS PUBLIC SERVICE APPOINTMENTS:

City of Upland Parks and Recreation 1986-1988, Chaplain for Riverside Fire Department

COMMISSION ON AGING
AIRPORT COMMISSION *
BUDGET ENGAGEMENT COMMISSION *
COMMUNITY POLICE REVIEW COMMISSION
CULTURAL HERITAGE BOARD *
COMMISSION OF THE DEAF
COMMISSION ON DISABILITIES
BOARD OF ETHICS
HUMAN RELATIONS COMMISSION
HUMAN RESOURCES BOARD
BOARD OF LIBRARY TRUSTEES *
MUSEUM OF RIVERSIDE BOARD
PARK AND RECREATION COMMISSION *
PLANNING COMMISSION *
BOARD OF PUBLIC UTILITIES *
TRANSPORTATION BOARD *

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Do you currently hold a position as an appointed or elected member of a governmental board, commission, committee, or other body?

☐ Yes ☒ No

If "Yes", please state position:

Members of boards and commissions are covered by Workers' Compensation insurance while serving. If appointed, completion of a LiveScan background screening is required prior to commencement of service.

Please call the City Clerk's Office at 826-5557 or visit RiversideCA.gov/city_clerk for more information. City Clerk's Office, City Hall, 3900 Main Street, 7th floor, Riverside, CA 92522

[Resume_a22.doc](#)

Upload a Resume

Additional document(s)

Additional document(s)

How did you learn about the Board and Commission vacancies?

☒ Web Site

Are you interested in being contacted by the Registrar of Voters to volunteer as a poll worker?

☐ Yes ☒ No

Alan J. Meyer



An innovative executive with over thirty years of managerial, ministry, technical, and marketing experience. Has a reputation for the ability to identify needs and find creative solutions while understanding the needs of those involved.

PROFESSIONAL EXPERIENCE

November 2013 **Riverside Fire Department**, Riverside, California
to *City Fire Department*
Present **Lead Chaplain** – Volunteer Chaplain

- Lead a team of volunteer Chaplains to minister to fire personnel in times of stress and need. Minister to families who lose loved ones, when requested by the community. Perform invocations, and other activities as requested.

June 2021 **Living Shield Ministries**, Riverside, California
to *College of Chaplaincy*
Present **Member of The Board**

- Lead, plan, and steer the organization towards a sustainable and growing future by adopting sound, ethical, and legal governance and financial management policies, in addition to developing adequate resources to advance its mission.

Jan 2021 **Advantage Health Systems**, Riverside, California
to *Hospice Care*
Present **Volunteer Chaplain**

- Comfort and care for terminally ill patients, attending to their emotional and spiritual needs and their families at the end of life.

December 1997 **IBM**, Riverside, California
to *The world's largest technology company*
March 2013 **Manager** – Worldwide Market Management, Global Business Intelligence Solutions

- Lead a marketing team to identify market opportunities, define routes to market, develop offering strategies, and plan marketing programs for Business Intelligence Solutions. Select target markets, create market positioning, image, channel strategies, messages, and sales coverage to targeted customer segments to drive products into the marketplace
- Launched several significant products in the Customer Relationship Marketing and data mining areas with excellent responses from both press and industry analysts.
- Recruited to determine feasibility, strategy, and approach to build a solutions-based alternate channel for business intelligence solutions.
- Drive teams to create offerings, set pricing, establish partner and customer messaging, recruit and train resellers to resell complex decision systems.
- Establish marketing programs, partner qualifications, partner marketing, and sales plans to generate highly qualified leads and a high closure rate.
- Negotiate and close key relationship contracts ensuring a highly profitable, mutually beneficial, working relationship is generated that results in long-term returns and lasting associations.

May 1997 **SecureSoft Inc.**, Redwood Shores, California
to *A database security startup*
September 1997 **Director** – Marketing and Services

- Developed messages, met with customers, and built marketing and product plans for a product that uniquely addressed database authorization security.
- Identified required product direction for this startup that resulted in the company turning into a development-only mode, eliminating the need for marketing or services for the following 18 to 24 months

July 1995 **Pyramid Technology**, San Jose, California
to *A major manufacturer of UNIX computer systems*
May 1997 **Director** - Solutions Marketing

- Created and launched the Smart Warehouse program briefing analysts, press, and customers, generated collateral, presentations, articles, and competitive analysis resulting in the company's most successful program launch. The Yankee Group recognized this program as the best Data Warehouse program in the industry.
- Led all solution and industry programs and campaigns, developing strategies, messages, positioning, differentiation, key partner relationships and target marketplaces.
- Led the worldwide data warehouse effort for Pyramid/SNI, which became one of the company's core competencies, doubling revenue each period.
- Led business development strategies and developed key joint-marketing and system integration relationships.
- Participated as either strategist or architect on many data warehouse projects ranging from gigabyte to terabyte implementations. Actively involved in the sales process of many key data warehouse implementations.
- Developed a consulting methodology for data warehousing, focusing on real business value and increasing the probability for success.
- Recognized as a key industry innovator and thinker on data warehousing, and frequently speak at seminars and industry conferences.

December 1992 **AT&T GIS (NCR/Teradata)**, Rancho Bernardo, California
to *A major manufacturer of computer products*
July 1995 **Marketing Manager** - Customer Solutions Marketing

September 1991 **Sybase Corporation**, Emeryville, California
to *A \$400 million manufacturer of client/server database products*
December 1992 **Director** - Education Division

July 1988 **Ashton-Tate Corporation**, Torrance, California
to *A \$300 million manufacturer of PC software products*
September 1991 **Director** - Consulting and Educational Services

January 1985 **Formula Consultants Incorporated**, Anaheim, California
to *Vendor of systems software and consulting for Unisys 1100 Systems*
July 1988 **Manager** - Product Research and Development

December 1983 **First Interstate Services Company**, El Segundo, California
to *A \$33 billion dollar Bancorp*
January 1985 **Systems Architect**

December 1977 **California Federal Savings and Loan**, Los Angeles, California
to *\$10 billion savings and loan*
February 1983 **Vice President**, Technical Services

May 1975 **Los Angeles Unified School District**, Los Angeles, California
To *Second largest school district*
December 1977 **Technical Specialist** - Communications

November 1969 **Sperry Univac**, Los Angeles, California

to
May 1975

A major mainframe manufacturer
Systems Analyst

PATENTS

System and Method For Generating Reports From a Computer Database – Patents 5,692,181 and
5,710,900

EDUCATION

Ordained Chaplain with over 500 hours of training
BS in Business Management from California Coast University in progress
Numerous workshops presented by IBM, Sperry, Tandem, Ashton-Tate, Sybase, NCR, AT&T

Application Form

Profile

Office Use Only:

☒ Ward 3

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Planning Commission: Submitted

Ms./Mr.

Mr.

Rafael

First Name

Elizalde

Middle Initial

Last Name

Home Address

Suite or Apt

Riverside

City

CA

State

Postal Code

Primary Phone

Alternate Phone

Email Address

U.S. House of Representatives

Employer

Deputy Chief of Staff

Job Title

Business Address

Business Phone

Length of residence in City of Riverside

32 years

Are you a registered voter of the City of Riverside?

☒ Yes ☐ No

Have you ever been convicted of a crime of moral turpitude?

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Interests & Experiences

WHY YOU WANT TO SERVE ON A CITY BOARD OR COMMISSION:

As a longtime Riverside resident and recent homeowner --the decision of where we purchased our home was largely driven by the type of physical development that could arise in each neighborhood.

EXPERIENCE OR SPECIAL KNOWLEDGE PERTAINING TO AREA(S) OF INTEREST:

As a senior policy advisor with a portfolio including federal appropriations, it is my responsibility to understand complex rules and regulations, review projects, and ensure they are in compliance with the intended goals of various appropriation accounts. Reading and understanding complex policy, reviewing projects for compliance, and making recommendations I believe makes me well qualified to the responsibilities of a planning commissioner.

EDUCATIONAL BACKGROUND:

Claremont McKenna College, BA in Government California Baptist University, Masters in Public Administration

OCCUPATIONAL EXPERIENCE:

Deputy Chief of Staff, US House of Representatives: 2013 - Present Adjunct Faculty, Riverside Community College District: 2022 - Present

PROFESSIONAL OR TECHNICAL ORGANIZATION MEMBERSHIPS:

RCCD Faculty Association (CTA) Member

CIVIC OR COMMUNITY EXPERIENCE, MEMBERSHIPS, OR PREVIOUS PUBLIC SERVICE APPOINTMENTS:

Concilio Childcare Development Center 2023 - Present Riverside Community Health Foundation 2020 - Present Human Resources Board Member - 2015 - 2017

COMMISSION ON AGING
AIRPORT COMMISSION *
BUDGET ENGAGEMENT COMMISSION *
COMMUNITY POLICE REVIEW COMMISSION
CULTURAL HERITAGE BOARD *
COMMISSION OF THE DEAF
COMMISSION ON DISABILITIES
BOARD OF ETHICS
HUMAN RELATIONS COMMISSION
HUMAN RESOURCES BOARD
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[Resume - Elizalde Rafael.docx](#)

Upload a Resume

Additional document(s)

Additional document(s)

How did you learn about the Board and Commission vacancies?

None Selected

Are you interested in being contacted by the Registrar of Voters to volunteer as a poll worker?

☐ Yes ☒ No

RAFAEL ELIZALDE



WORK EXPERIENCE

U.S. House of Representatives, *Deputy Chief of Staff*

January 2013 -

Present

Riverside, CA

- Serves as Member's primary in-district spokesperson, represent the Member at federal, state and local meetings, legislative meetings, conferences, and coalition meetings.
- Implements and coordinates Member's program of government and community relations; directs marketing efforts and public information on behalf of the District Office to constituents, local, state and federal policy makers, government relations officials, and local media outlets.
- Ten years of management experience including supervision, training, assigning, and directing work; performance evaluation; rewarding and disciplining employees; and resolving problems.
- Supervised and approved of all district communications including the writing and/or editing of speeches, talking points, press releases, Email marketing, and digital communications.
- Identifies and executes on opportunities to enhance and maintain the Member's profile at the highest levels of federal, state and local government, including the development of and leveraging relationships with key elected and agency officials to advance the issues and positions important to the Member.
- Broad and deep relationships with federal, state, and local elected officials, organized labor and institutions of higher education with the ability to build support for federal priorities and initiatives, establish political connections, and execute on specific policy priorities.
- Strong policy background with the ability to understand, analyze, and explain complex issues across various policy areas of the federal, state and municipal legislative process including principles and practices of funding sources, budget preparation and administration.
- Managed and advised on large and complex assignments which included controversial and/or politically sensitive issues or content; including providing advocacy and crisis communications.
- Interpreted and proposed policy/position recommendations on pending and proposed legislation; including the development and drafting of official position statements both written and on video.
- Cultivated professional partnerships, team collaborations, and established and maintained effective working relationships within government relations role.
- Delivered effective and engaging presentations in a clear and logical manner to Member and senior staff. Four-time panelist at the House District Directors Conference speaking on topics ranging from strategic planning and tracking success.
- Expert skill in recognizing potential areas of constituency concerns and skill to effectively address, resolve and/or mitigate problems or issues.
- Expert level analytical and decision-making skills, sound judgment and highly developed political acumen.

- Expert knowledge of the principles and concepts of building and maintaining effective relationships with external constituencies to achieve Member's goals and objectives.
- Participated in delegation trips representing the U.S. House of Representatives to Japan, China, Taiwan, and Puerto Rico

Takano for Congress, *General Consultant/ Campaign Manager*
2011 – Present

August

- Oversaw a fast-moving campaign and provided mentorship and motivation to field director and organizers
- Reviewed, analyzed and summarized polling data, to report findings, interpret results and make policy recommendations.
- Created outreach strategy to effectively communicate with diverse constituencies and various audiences.
- Prepare written recommendations for political contributions and political action in accordance with the Member's objectives and in full compliance with applicable federal, state, and municipal campaign finance laws, rules and regulations.
- Work with a team to identify, educate and mentor potential candidates for office who could be well-versed and favorable to our issues.
- Crafted communications for a variety of voter universes including scripts for phone banking, canvassing and language for political mail.
- Gained extensive knowledge of both congressional campaign landscape and Federal Election Commission rules and regulations.
- Supported finance department –managing call-time, building for fundraisers and helping set targets.
- Finding and negotiating office space, designing fliers, yard signs and other materials.

EDUCATION

California Baptist University, Riverside, CA
December 2010
Master's in Public Administration

Claremont McKenna College, Claremont, CA
Bachelor of Arts, Government

May 2009

CIVIC INVOLVEMENT

Concilio Childcare Development Center – Board Member, Riverside, CA 2023 - Present
Riverside Community Health Foundation – Board Member, Riverside, CA 2022 - Present
Chicano Latino Youth Leadership Project - Volunteer, Sacramento, CA 2015 – 2018
TruEvolution – LGBT/AIDS Advocacy – Board Member, Riverside, CA 2015 – 2017

ADDITIONAL SKILLS

SOFTWARE

Microsoft Office: Word, Excel, PowerPoint, Teams; Adobe Creative Suite: Photoshop, InDesign, Illustrator, Acrobat Pro; NGP/VAN, PDI, NationBuilder.

COMMUNICATION

Creative Writing, Speech Writing/Talking Points, Press Releases, Position Papers,

Public Speaking, E-mail Marketing, Spanish Translation.

POLITICAL

General Consulting, Crisis Management, Fundraising, Messaging, Debate Prep, Outreach Strategy, Campaign Mail – Design, Messaging, Strategy.

GENERAL

Self-motivated, high performer, capable of multi-tasking to meet deadlines. Willing and able to travel up to 50% of the time. Inland Empire resident with deep connections in the community. Strong interpersonal skills and networking abilities to liaise with a wide range of stakeholder groups and work collaboratively with colleagues.