

1 RESOLUTION NO.

2 A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF RIVERSIDE,
3 CALIFORNIA, DESIGNATING THE REPORTING REQUIREMENTS FOR
4 THE AUTO CENTER BUSINESS IMPROVEMENT DISTRICT.

5 WHEREAS, the Auto Center Business Improvement District (“District”) in the Auto
6 Center area of the City of Riverside was established by Ordinance No. 7135 to: (a) engage in
7 general business promotions, (b) engage in business activities, (c) engage in the promotion of
8 events, (d) advertise to promote District businesses, (e) provide electronic display sign operation
9 and maintenance, (f) provide maintenance and repair of entryway monuments, pods, and
10 landscaping, and (g) provide for physical improvements; and

11 WHEREAS, the Riverside New Car Dealers Association (“RNCDA”) was appointed as
12 the advisory board for the District; and

13 WHEREAS, under the Streets and Highways Code, the City must hold a public hearing
14 each year for which assessments are to be levied and collected; and

15 WHEREAS, at the annual public hearing, the District is required to report specific
16 criteria in their annual report before the City Council can approve the assessments and services
17 proposed by the RNCDA; and

18 WHEREAS, during the annual levy process for Fiscal Year 2023-2024, the City Council
19 determined that in order to enhance transparency within the District, additional detailed
20 information should be required from the RNCDA; and

21 WHEREAS, City Council directed Finance staff to prepare a guide of proposed detailed
22 reporting requirements for all business improvement districts moving forward; and

23 WHEREAS, as a result, City Council requested Finance staff to present the proposal to
24 the Economic Development, Placemaking and Branding/Marketing Committee (“Committee”)
25 for review and approval; and

26 WHEREAS, Finance staff compiled a list of topics which were discussed with City
27 Council during the Fiscal Year 2023-2024 annual levy process and recommended the additional
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1 added criteria be included as part of the new standardized reporting requirements for all business
2 improvement districts going forward; and

3 WHEREAS, on January 18, 2024, the Committee approved Finance staff's recommended
4 reporting requirements; and

5 WHEREAS, if the reporting requirements are adopted by the City Council, this guidance
6 will be communicated to each of the advisory boards of the City's business improvement
7 districts, with an effective date for all reporting for Fiscal Year 2024-2025.

8 NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Riverside as
9 follows:

10 Section 1. The recitals set forth above are incorporated herein by reference.

11 Section 2. The reporting requirements for the Auto Center Business Improvement
12 District, attached hereto as Exhibit "A" and incorporated herein by reference, are hereby
13 adopted.

14 Section 3. The reporting requirements shall be effective for Fiscal Year 2024-2025.

15 ADOPTED by the City Council this ____ day of _____, 2024.

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17 _____
18 PATRICIA LOCK DAWSON
19 Mayor of the City of Riverside

20 Attest:

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22 _____
23 DONESIA GAUSE
24 City Clerk of the City of Riverside

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1 I, Donesia Gause, City Clerk of the City of Riverside, California, hereby certify that the
2 foregoing resolution was duly and regularly adopted at a meeting of the City Council of said City
3 at its meeting held on the ____ day of _____, 2024, by the following vote, to
4 wit:

5 Ayes:

7 Noes:

8 Absent:

9 Abstain:

10 IN WITNESS WHEREOF, I have hereunto set my hand and affixed the official seal of the
11 City of Riverside, California, this _____ day of _____, 2024.

13 _____
14 DONESIA GAUSE
15 City Clerk of the City of Riverside
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