



*City of Arts & Innovation*

# City Council Memorandum

TO: HONORABLE MAYOR AND CITY COUNCIL DATE: APRIL 16, 2024

FROM: INNOVATION & TECHNOLOGY DEPARTMENT WARDS: ALL

SUBJECT: RENEWAL OF PROOFPOINT FROM CDW-G FOR A CYBERSECURITY SOLUTION WITH A TWO-YEAR TERM ENDING APRIL 19, 2026, IN THE AMOUNT OF \$108,969

## **ISSUE:**

Authorize the renewal of Proofpoint from CDW-G of Chicago, Illinois, for a cybersecurity solution, under OMNIA Cooperative Purchasing Agreement No. 23-6692-02, with a two-year term ending April 19, 2026, in the amount of \$108,969.

## **RECOMMENDATIONS:**

That the City Council authorize the renewal of Proofpoint from CDW-G of Chicago, Illinois, for a cybersecurity solution, under OMNIA Cooperative Purchasing Agreement No. 23-6692-02, with a two-year term ending April 19, 2026, in the amount of \$108,969.

## **BACKGROUND:**

Companies of all sizes face an increasing risk of cyberattacks. These attacks often target employees through familiar channels like email, social media, and mobile devices to access sensitive information or steal money. The goal of these attacks can be to disrupt business, gain access to valuable data, or hold a company's systems hostage for a ransom.

Proofpoint is a cybersecurity company that provides advanced protection for businesses. They specialize in defending against attacks that target a company's employees and their digital information. Proofpoint's tools and expertise are designed to detect and block these threats, often before they can infiltrate a company's network. Proofpoint's success is reflected in its widespread adoption. It is used by a significant portion of the world's largest companies, including major banks, retailers, pharmaceutical leaders, and top research universities.

## **DISCUSSION:**

Originally purchased in 2023, renewal of the Proofpoint software subscription will allow the Innovation and Technology Department to continue the use of Proofpoint to help detect and block

advanced threats and compliance risks by applying it to email, data loss prevention, electronic discovery, electronic archiving, identity threats and more.

This cooperative agreement is in line with the City's Purchasing Resolution No. 24101, Sections 602(f) and 702(u).

Purchasing Resolution No. 24101 Section 602 states, "Competitive Procurement through the Informal Procurement and Formal Procurement process shall not be required in any of the following circumstances: ...(f) When Cooperative Purchasing is available and undertaken or when Goods can be obtained through Federal, State and/or other public entity pricing contracts or price agreements."

Purchasing Resolution No. 24101 Section 702 states, "Competitive Procurement through the Informal Procurement and Formal Procurement process shall not be required in any of the following circumstances: ...(u) When the Procurement is for the renewal of maintenance, license(s), support, or a similar need for existing technology systems, including hardware, and the items are procured from a vendor/reseller that was originally selected based on the City's procurement standards, provided that 1) the vendor has been used consecutively since then and 2) if there are any non-substantive changes to the procurement, the Manager is satisfied that the best price, terms and conditions have been negotiated."

The Purchasing Manager concurs that the recommendations to authorize the purchase comply with Purchasing Resolution 24101, Sections 602(f) and 702(u).

### **STRATEGIC PLAN ALIGNMENT:**

This item contributes to the following Envision Riverside 2025 City Council Strategic Priority:

Strategic Priority 6, Infrastructure, Mobility & Connectivity

- Goal 6.2. Maintain, protect and improve assets and infrastructure within the City's built environment to ensure and enhance reliability, resiliency, sustainability, and facilitate connectivity.

The item aligns with each of the five cross-cutting threads as follows:

1. **Community Trust** – Utilizing competitively bid services through a cooperative agreement complies with the City's procurement policies and ensure the City and its' resident's best interest are at the forefront.
2. **Equity** – All City employees benefit from having a reputable supplier with proven support options. This passes on to Riverside residents and the community who benefit from reliable and available service.
3. **Fiscal Responsibility** – This purchase is being made utilizing a publicly bid contract.
4. **Innovation** – CDW-G is an authorized reseller of Proofpoint who is committed to delivering state of the art technologies at an affordable price.
5. **Sustainability & Resiliency** – This purchase is imperative to the ongoing success of the City's technological infrastructure, which serves the community daily.

**FISCAL IMPACT:**

The total fiscal impact of the action is \$108,969. Sufficient funding is available in the General Fund, Innovation & Technology, Operations' Hardware Maintenance/Support account number 2425000-424310.

Prepared by:	Jessica M. Gordon, Administrative Services Manager
Approved by:	George Khalil, Chief Innovation Officer
Certified as to availability of funds:	Kristie Thomas, Finance Director/Assistant Chief Financial Officer
Approved by:	Edward Enriquez, Assistant City Manager/Chief Financial Officer/Treasurer
Approved as to form:	Phaedra A. Norton, City Attorney

**Attachments:**

1. Proofpoint from CDW-G Quote
2. CDW-G Executed Master Agreement 23-6695-02