

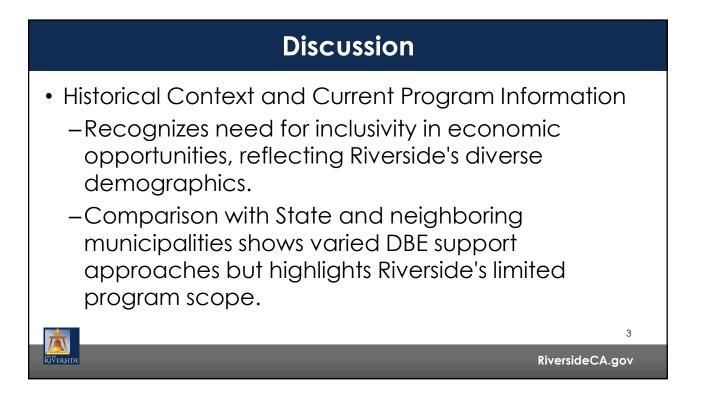
DISADVANTAGED BUSINESS ENTERPRISE PROGRAM REFORM

FINANCE DEPARTMENT

Economic Development Committee March 21, 2024

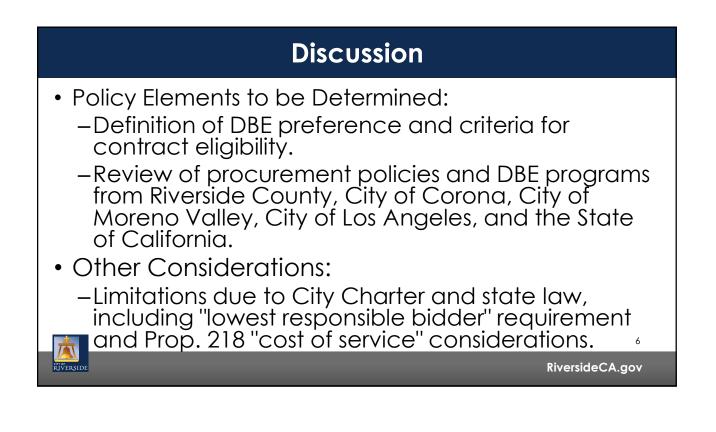
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	Background
•	April 21 , 2009: Resolution No. 21815 adopted, initiating DBE Program with Race Conscious component per State of California and U.S. DOT requirements.
•	April 2018: Airport, Parks and Recreation, and Public Works Departments update program to comply with DOT 49 CFR Part 26, including expanded objectives and administrative revisions.
•	October 1, 2018: Updated DBE Program Plan approved by City Manager.
•	January 2019: FAA modifies Airport Capital Improvement projects, necessitating program goal adjustments and revision of Annex A.
•	March 21, 2019: Latest DBE Program revision approved.
•	November 19, 2020: Presentation to Committee on Local Preference and DBE Procurement Policies; request for organizational plan development.
•	January 21, 2021: Finance Department presents Organizational Plan to Committee, incorporating stakeholder input and proposal requests for vacant City-owned land.
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Discussion
 Research and Possible Reform Options Consensus on creating a Vendor Diversity and Management Function to centralize vendor efforts and promote inclusivity.
 Proposes expanding vendor engagement and community outreach, including informational sessions and mentor-protégé programs.
 Suggests enhancing DBE policies for a more equitable procurement ecosystem.
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Proposed Reforms

- 1. Vendor Diversity and Management Function: Centralize vendor diversity and management.
- 2. Streamline DBE Onboarding and Certification: Simplify certification process.
- **3. Expand Community Outreach and Engagement:** Increase informational sessions and workshops.
- 4. Implement Mentor-Protégé Programs: Foster knowledge transfer and partnerships.
- **5. Revamp the DBE Program:** Include all city procurement activities for broader inclusivity.

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